

# **INDEPENDENT INVESTIGATION REPORT**

**INDEPENDENT INVESTIGATION INTO MAKHUDU SEFARA FOLLOWING  
ALLEGATIONS ARISING FROM A MEDIA RELEASE BY THE SPECIAL  
INVESTIGATING UNIT (“SIU”), AND WHETHER HIS CONDUCT CONSTITUTES  
A CONTRAVENTION OF THE SOUTH AFRICAN NATIONAL EDITORS’  
FORUM’S (“SANEF”) CODE OF CONDUCT AND CONSTITUTION**

Commissioned by the Management Committee of the South African National Editors’  
Forum (“SANEF”)

Investigation led and conducted by Advocate Ofentse Motlhasedi, instructed by Power &  
Associates Inc.

30 June 2026

***CONFIDENTIAL***

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## **PART ONE**

### **MANDATE, SCOPE, AND METHODOLOGY**

- 1 In May 2026, the South African National Editors’ Forum (“SANEF” or “the Forum”) engaged Power & Associates to conduct an independent investigation into the allegations arising from a Media Release by the Special Investigating Unit (“SIU”), dated 30 April 2026. The SIU Media release concerned, amongst others, Mr Makhudu Sefara (“Mr Sefara”), the then Chairperson of SANEF, and his involvement in the misappropriation of funds from the National Lotteries Commission (“NLC”).
- 2 Power & Associates has appointed Advocate Ofentse Motlhasedi to lead this process. Collectively, they comprise the Legal Team for purposes of this investigation.
- 3 SANEF or the Forum has requested a Report that:
  - 3.1 Considers whether the content of the SIU Media release as it relates to Mr Sefara is substantiated, and whether the conduct complained of can be said to amount to a contravention of the SANEF Constitution and/or Code of Conduct and;
  - 3.2 Reviews the Forum’s internal processes, policies, and membership procedures in the light of the SIU Media release and proposes possible amendments, where necessary.
- 4 The investigation was conducted through a review of relevant documentation, (including SANEF’s Constitution, Code of Conduct, press releases, policies) submissions received, research, as well as interviews with relevant individuals. This report reflects findings

based on the information made available. Where information was requested but not provided, this is noted accordingly.

5 The accuracy and completeness of the information and documentation provided in the course of this investigation is accepted. No independent verification of the veracity of such information has been undertaken unless expressly stated, and the findings herein are accordingly qualified to that extent.

6 Importantly, this Investigation is not a duplication or a reconsideration of the SIU Investigation.

6.1 By virtue of the Special Investigating Units and Special Tribunals Act, No. 74 of 1996 (“SIU Act”), the SIU has powers to subpoena witnesses, bank statements and cellphone records, search, seize evidence and interrogate witnesses under oath. The Legal Team engaged in this exercise does not have these powers.

6.2 An SIU Investigation occurs with the benefit of various streams of expertise (Forensic Data Analytics, Forensic Accounting, Cyber Forensic etc). This Investigation is more limited in scope. It is an assessment primarily, of the conduct impugned towards Mr Sefara in the SIU Media release, when viewed against SANEF’s Constitution and/or Code of Conduct.

## **EXECUTIVE SUMMARY**

7 SANEF have conducted an investigation into whether the content of the SIU Media release as it relates to Mr Sefara is substantiated and whether the conduct complained of, can be said to amount to a contravention of the SANEF Constitution and/or Code of Conduct.

- 8 Whilst this Investigation respects the SIU Investigation and does not intend to duplicate or reconsider it, based on the available evidence and interviews conducted, it has come to light that neither Mr Sefara nor Unscripted Communication were ever the subject of the SIU investigation, and no findings were made against either. Mr Sefara has also presented documentary evidence in support of his denial of any wrongdoing on his part.
- 9 On the evidence available, this Investigation does not find that Mr Sefara breached SANEF's Constitution and/or Code of Conduct.

## **HISTORY AND ESTABLISHMENT OF SANEF**

- 10 SANEF is a non-profit organisation whose members are editors, senior journalists and journalism trainers from all areas of the South African media.
- 11 SANEF was formed in 1996 at a meeting of the Black Editors' Forum, the Conference of Editors, and senior journalism educators and trainers in Cape Town. SANEF'S founding objectives include *amongst others*, nurturing and deepening media freedom as a democratic value in all our communities and at all levels of our society, fostering solidarity among journalists and addressing and redressing inappropriate racial and gender imbalances prevalent in journalism and news organisations.<sup>1</sup>

## **THE SIU STATEMENT AND THE INITIATION OF THIS INVESTIGATION**

- 12 On 28 April 2026, the SIU publicised a Media release statement titled "*SIU secures recovery of misappropriated lottery funds and exposes pattern of abuse*". The Media

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<sup>1</sup> Parliamentary Monitoring Group "South African National Editors Forum: briefing" (12 September 1999) (Available [here](#).)

release was made public along with a visual timeline of events reflecting the Todi Media Investigation.

- 13 The Media release states that the SIU has secured the full repayment of R3.2 million from NLC related beneficiaries who unduly benefited. The SIU records that it has received R1.5 million that was misappropriated by Todi Media Development Foundation NPC and R1.71 million unduly awarded to Zibsiflo NPC. The Media release concludes that these cases highlight a coordinated scheme in which public funds meant for community upliftment were diverted into private pockets and toward property purchases.
- 14 This Report is concerned primarily with the content of the statement as it relates to Todi Media. The relevant excerpt is quoted below:

*Todi Media NPC*

*The SIU found that the NLC granted Todi Media an R1.5 million grant (2018) intended for a media project that included covering journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc.*

*Instead, the SIU found that money was diverted to:*

- Unscripted Communication, whose director is Makhudu Sefara, received R550,000*
- Black Dungaree, whose director is Daniel Matome Malatjie, received R900,000, which was used to purchase a property, Bassonia Rock Extension, Johannesburg.*

- 15 The SIU Media release states that Mr Khutso Daniel Makwela, the director of both Todi Media NPC and Zibsiflo NPC, admitted misuse, signed the Acknowledgements of Debt, and repaid the full amounts of R1.5 million and R1.71 million respectively.
- 16 On 29 April 2026, SANEF released a media statement informing the general public that, in light of the allegations contained in the SIU Media release, it held an urgent management committee ("Mancom") meeting on the evening of Tuesday, 28 April 2026, at which its chairperson, Mr Sefara, stepped down.

17 SANEF further reported that Mr Sefara was afforded an opportunity to give his version of the events at the meeting, where he denied the allegations. Mr Sefara offered to step down from his role at SANEF while he responds to the allegations. Mr Tshamano Makhadi, the current deputy chairperson, was appointed by Mancom as acting chairperson.

18 SANEF made public its decision to appoint an independent Legal Team to evaluate the evidence and to report back as soon as possible and proceeded to appoint Power & Associates to assist with the investigation.

## **PART TWO**

### **THE INVESTIGATION**

#### ***SIU Allegations Concerning Mr Sefara***

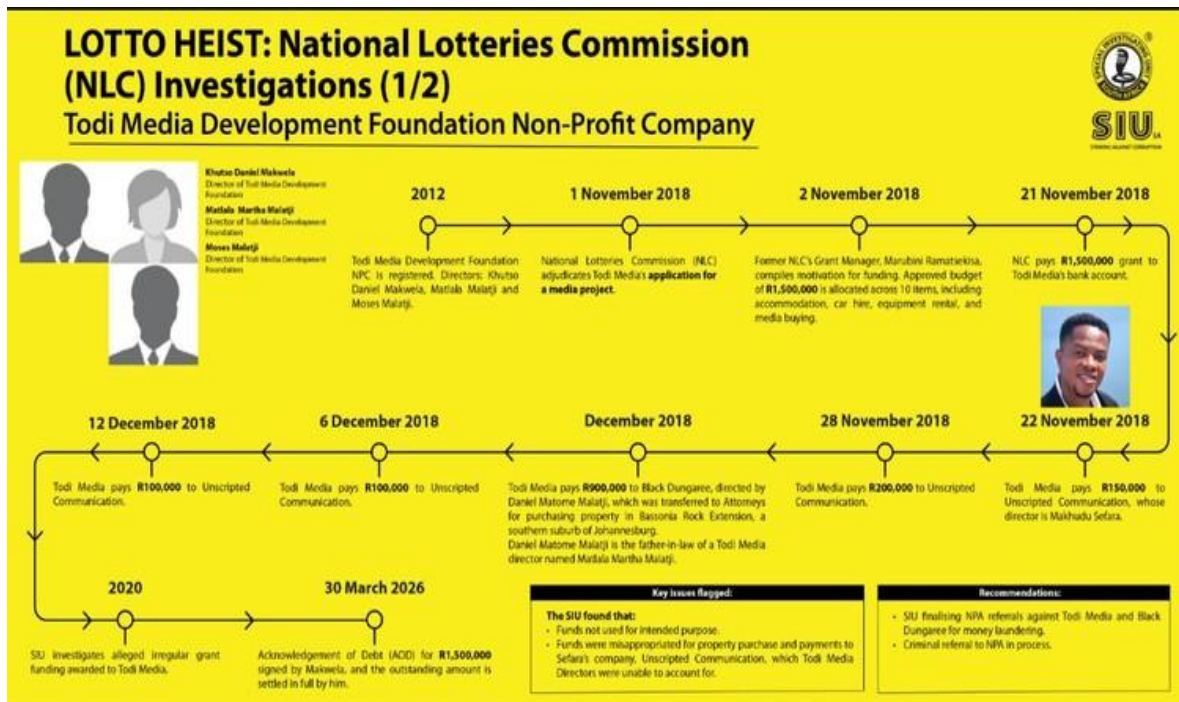
19 The SIU Media release reveals that the NLC disbursed to Todi Media an R1.5 million grant in 2018, which was intended for a media project that included covering journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc.

20 Instead, the SIU found that money was diverted to:

20.1 Unscripted Communication, whose director Makhudu Sefara, received R550,000 ; and

20.2 Black Dungaree, whose director Daniel Matome Malatjie, received R900,000, which was used to purchase a property in Bassonia Rock Extension, Johannesburg.

21 In respect of Todi Media specifically, the SIU Media release provides that “*as a result, Khutso Daniel Makwela, the director of Todi Media Development Foundation NPC, admitted misuse, signed an Acknowledgement of Debt (AOD), and repaid the full R1.5 million on 30 March 2026.*”



22 The Visual timeline released alongside the Media release reveals further details. Under the heading of Lotto Heist: NLC Investigations, it reflects the following:

22.1 An image of Mr Sefara.

22.2 Details of payments from Todi Media to Unscripted Communication. In particular, R150 000 on 22 November 2018, R200 000 on 28 November 2018, R100 000 on 6 December 2018 and R100 000 on 12 December 2018.

23 The Visual timeline records as “*key issues flagged*” that:

23.1 Funds were not used for their intended purpose.

- 23.2 Funds were misappropriated for property purchase and payments to Mr Sefara’s company, Unscripted Communication, which Todi Media Directors were unable to account for.
- 24 The Visual timeline included the following “*recommendations*”:
- 24.1 The SIU is finalising referrals to the National Prosecuting Authority (“NPA”) against Todi Media and Black Dungaree for money laundering.
- 24.2 Criminal referrals to the NPA are in process.
- 25 On 3 June 2026, a letter was sent to the SIU requesting a meeting and/or information.
- 26 The SIU requested that Power & Associates complete a PAIA Form which was duly completed. At the time of submitting this Report, no further response had been received from the SIU.
- 27 As a result, and for purposes of this Report, in the absence of a meeting and/or further information from the SIU, the Media release statement and Visual timeline are the total extent of information available concerning its NLC Investigation and its findings in respect of Unscripted Communication and Mr Sefara.

### ***Consultations Held***

- 28 The following meetings were held during the course of the investigation:
- 28.1 On 19 May 2026, an initial briefing meeting was held virtually between SANEF, Power & Associates and Advocate Motlhasedi.
- 28.2 On 08 June 2026, a meeting was held with Mr Sefara at Sandown Village, Advocates Chambers.

28.3 On 10 June 2026, a further consultation was held with SANEF at the offices of Power & Associates at Baker Street, Rosebank.

29 In respect of the individual and entity below, written correspondence requesting a meeting and/or information was issued. However, efforts to arrange a meeting proved unsuccessful:

29.1 The relevant Investigators at the SIU were contacted by email on 3 June 2026 in order to request a meeting and other documentary information relating to the SIU NLC Investigation. However, no response was received which resulted in 4 telephonic calls being made by an attorney at Power & Associates over the period of 2-4 June 2026. During these calls the spokesperson from the SIU, Mr Selby Makgotho made a commitment to escalate the request to the relevant department. On 11 June 2026, Mr Makgotho sent an email to acknowledge receipt of the 3 June communication and to request that his colleagues address our request. Later that day, the Senior Manager of Legal Compliance, Ms Nosihle Gumbi responded to the initial email with a PAIA form to be filled out. Thereafter, the attorney from Power & Associates once again sent correspondence to Mr Makgotho explaining that a PAIA process would take too long and that a meeting with a SIU representative would be preferable. To date there has been no meaningful response to set up this meeting.

29.2 Mr Khutso Daniel Makwela: The Power & Associates team attempted to source personal contact details for Mr Makwela, by way of desk review, and engagements with colleagues in the sector. Both of which were unsuccessful. The SIU also undertook to share his contact details; however, they were

ultimately not forthcoming. As a result they were unable to obtain information from him during the investigative timelines.

### ***Documents Relied Upon***

30 The documents relied upon for purposes of this investigation are listed below and are annexed to this Report in the following order:

30.1 SIU Media release and Visual timeline, 29 April 2026 (“S1”).

30.2 SANEF Press Statement, 29 April 2026 (“S2”).

30.3 SANEF Code of Conduct : SANEF Members (“S3”).

30.4 SANEF Constitution (“S4”).

30.5 CIPC records for Unscripted Communication (PTY) LTD and Todi Media NPC (“S5”).

30.6 Submissions by Mr Sefara including:

30.6.1 Written document by Mr Sefara (“S6”).

30.6.2 Service Agreement between Todi Media Foundation and Unscripted Communication (Pty) Ltd, 22 November 2022 (“S7”).

30.6.3 Mr Sefara communication with SIU, 28 April 2026 (“S8”).

30.6.4 Tax Invoice Todi Media Development Foundation for Birchwood Hotel (“S9”).

30.6.5 Attendees Register on Birchwood Hotel Stationery (“S10”).

- 30.6.6 Roll Call on Birchwood Hotel Stationery (“S11”).
- 30.6.7 Close Up Report titled “*Development Journalism* (“S12”).”
- 30.6.8 Letter of Nicqui Galaktiou Inc to SIU, 19 May 2026 (“S13”).
- 30.6.9 SIU letter to Nicqui Galaktiou Inc, 21 May 2026 (“S14”).
- 30.6.10 Letter of Nicqui Galaktiou Inc to SIU, 26 May 2026 (“S15”).
- 30.6.11 SIU letter to Nicqui Galaktiou Inc, 29 May 2026 (“S16”).
- 30.6.12 Cost Breakdown : Community Media Workshop (“S17”).
- 30.6.13 Email communication with Phumla Williams (“S18”).
- 30.6.14 Colour photographs of Roll Call on Birchwood Hotel Stationery (“S19”).
- 30.6.15 Stamped Bank Statements of Unscripted Communication for November 2018, December 2018 and February 2019.<sup>2</sup>

### ***Summary of Submissions by Mr Sefara***

- 31 In the meeting with Mr Sefara, he explained that he joined SANEF as a member in or around 2009. And that he had held editorial roles at the Sunday Independent (2009) and the Star (2012). He was then elected as Deputy Chairperson of SANEF sometime in 2014.

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<sup>2</sup> The Bank Statements for Unscripted Communication were provided to Power & Associates on the understanding that they may be used for purposes of the investigation but would not, for privacy reasons, be disclosed as an annexure.

- 32 In October 2014, he resigned from both his position and his membership of SANEF and took up a position in January 2015 as Group Head: Communications and Marketing Events at the City of Johannesburg. A position he held until around May 2018. Mr Sefara explained that he established Unscripted Communication (Pty) Ltd in May 2018, shortly after he had left his role at the City of Johannesburg.
- 33 He emphasised that as of December 2018, the relevance of this date will become apparent in a later part of this Report, he had not operated in any newsroom or been employed as a journalist for approximately four years. Mr Sefara emphasised that he had also not been a member of SANEF for the said period, as he had worked as a communications, marketing and events professional.
- 34 Against this backdrop, he explained that during his tenure at Media 24 (2004 to 2009), he came to know Mr Makwela of Todi Media NPC. Mr Makwela was at that time employed in the advertising section. According to Mr Sefara, they were acquainted but not friends and that he was unaware of when Mr Makwela left the employ of Media24.
- 35 Sometime in early 2018, Mr Makwela approached Mr Sefara and asked him to organise the Development Journalism Conference, which he agreed to do. The Legal Team queried Mr Sefara as to whether he was aware that the event would be funded through a NLC grant. He responded that he only became aware of this a few days before the event, when Mr Makwela requested him to prepare a “Close Out Report” that Mr Makwela would then submit to the NLC. This is, according to Mr Sefara, the total extent of the relationship between Todi Media NPC and Unscripted Communication (Pty) Ltd.
- 36 When questioned about his response to the content of the SIU Media release, Mr Sefara provided the following in answer:

36.1 Firstly, he disputes that the funds received by Unscripted Communication were diverted. He asserts that he in fact organised the media project, that it took place at the Birchwood Hotel on 11 December 2018, and he submitted documents to the Legal Team in support of this.

36.2 Secondly, that the SIU Media release was publicised without any notice to him or opportunity to address the contents of the statement as they relate to him. He provided correspondence he sent to the SIU, dated 30 April 2026, where he expressed his objection at the manner in which they characterised his involvement with Todi Media NPC and the Media Project. He explained that even after sending the SIU lengthy correspondence and attending a meeting with SIU Representatives wherein he denied the content of the statement as it relates to him and provided some materials to the SIU in his defines, the SIU was seemingly disinclined to apologise and/or retract its Media Release. Mr Sefara recorded that he has engaged attorneys and is taking legal advice about launching a damages claim against the SIU.

36.3 Finally, that upon the publication of the SIU Media release, Mr Sefara contacted Mr Makwela in order to establish why he admitted misuse and repaid the NLC grant money, in circumstances where the media project had been held. Mr Sefara found the admission by Mr Makwela surprising because, according to him, Mr Makwela himself had attended the Conference and appeared in the pictures taken at the event. Mr Makwela informed him that the SIU Investigators were aggressive and abusive and he took that approach in order to avoid further engagement from them.

37 Against this backdrop, the Report turns to an analysis of the materials provided.

## ANALYSIS AND FINDINGS

38 In order for SANEF to determine its response to the SIU Media release, an assessment must be made of whether the content of the SIU Media Statement as it relates to Mr Sefara is substantiated and if it implicate SANEF's Code of Conduct or Constitution.

39 In order to answer these questions, this Report considers whether there was a duty on Mr Sefara to a) disclose to SANEF his previous business interests and b) whether the content of the SIU Media release amounts to a finding of misconduct which can be said to have brought the Forum or the practice of journalism into disrepute.

### Duty to disclose

40 This section of the Report deals briefly with the question of disclosures. It interrogates whether Mr Sefara had the duty to disclose to SANEF his financial interests and business endeavours for the prevailing period between when he left SANEF in 2014 until he rejoined the Forum in 2019.

41 On a reading of SANEF's Membership Form, Code of Conduct and Constitution, there is no express obligation on SANEF members to disclose to SANEF their previous and current financial interests outside of the practice of journalism.

42 This was confirmed by SANEF representatives at the meeting of 10 June 2026, who accepted the correctness of the above interpretation.

43 Simply put, nothing mandates disclosures to SANEF concerning:

43.1 past employment, business and/or financial interests in the case of a new applicant; and

past employment, business and/or financial interests arising in the period after their departure from the Forum and prior to rejoining, in the case of a former member.

44 In fact, current SANEF members have no duty to disclose business activities or financial interests, save where they create a conflict of interest with their work in terms of Clause 6 of the SANEF Code of Conduct.

45 Therefore, Mr Sefara had no duty upon resumption of his SANEF membership to disclose his business activities or financial interests to SANEF.

### Potential misconduct

46 Reference is also made to Clause 6.5 of the SANEF Constitution which provides:

#### *6.5 TERMINATION OF MEMBERSHIP*

*Termination of membership in any category of membership shall be a decision at the discretion of two-thirds of the membership of the Council, based on misconduct that:*

*6.4.1 constitutes a serious violation of one of the Codes referred to in Clause 6.1 and/or*

*6.4.2 brings the Forum or the practice of journalism into disrepute.*

*6.4.3 The Council may decide, instead of termination of membership, to issue a reprimand, a reminder, or a warning to the member(s) concerned to suspend membership or certain privileges of membership for a defined period and/or to issue a public statement concerning the matter. The nature of the transgression will determine the sanction as the review committee will recommend it.*

47 As stated in paragraph 27 above, for purposes of this Report, and in the absence of a meeting and/or information from the SIU, the Media release and Visual timeline are the total extent of information available concerning its NLC Investigation and its findings in respect of Mr Sefara.

48 These details are then analysed against the submissions of Mr Sefara and the SANEF Constitution and Code of Conduct.

49 Our law is clear that in order to sustain a finding that misconduct has occurred which brings the organisation into disrepute, the misconduct must be established. And a link must be shown to exist between the person who committed the misconduct and the respective organisation.

#### Analysis of Mr Sefara's submission

50 Mr Sefara confirms that Unscripted Communication received R550 000. He denies that the funds were diverted from their intended purpose. He says that the funds were properly used to facilitate a Development Journalism Conference on 11 December 2018 at the Birchwood Hotel.

51 He explains that the R550 000 was earmarked as follows. A set service fee of R250 000 for putting together the media project. The balance is made of disbursements/payments to Unscripted Communication to offset payments for accommodation, transport and conference venue etc.

52 This Report details below, the materials received in support of Mr Sefara's position.

#### The Service Agreement ("S7")

53 A service agreement dated 22 November 2018 concluded between Todi Media NPC and Unscripted Communication was provided.

53.1 In terms of Clause 1.1 Todi Media agrees to contract Unscripted Communication as an Implementing Agent for a Development Journalism conference that shall take place between the month of December 2018 and or January 2019.

- 53.2 Clause 2.1.1 states that the Implementer (Unscripted Communication) will invite and convene a conference attended by no less than 40 stakeholders from community media organisations.
- 53.3 Clause 2.1.4 details that the Implementer will produce a written report that captures deliberations at the conference which must also include the challenges and suggested solutions facing community media.
- 53.4 Clause 3.3 states that the Implementer agrees to invite at least one keynote speaker who is accomplished.
- 53.5 Costing was regulated by Clause 4 which says

*4. SERVICE FEES/COST*

*4.1 The implementer will be paid a total of R250 000 for these services, with R150 000 paid at the commencement of work and R100 000 a day after the conference has concluded and delegates have returned to their respective homes.*

*4.2 It is understood that these costs exclude the cost of:*

*- Accommodation for conference attendees*

*- Transport, including flights and buses*

*Catering*

*- Venue hire for the conference*

*4.3 Todi will either pay for these directly or - where convenient - request the Implementer to pay for the aforementioned on condition the latter (Unscripted) is fully refunded for these costs.*

- 54 The Service Agreement is signed by Mr Makwela and Mr Sefara.

The Birchwood Hotel Tax Invoice (“S9”)

- 55 Mr Sefara produced copies of a 6 page Tax Invoice from Birchwood Hotel and OR Tambo Conference Centre. The Tax Invoice is made out to Todi Media NPC and reflects an arrival date of 10 December 2018 and departure date of 14 February 2019.

56 The Hotel Invoice reflected bookings for a total of 50 Rooms for 10 December 2018. It also included line item billing for Conference Equipment, Roving Microphones, Venue Hire, Beverages, Data Projector, Special Dietary Catering and a Full day Conference Package.

57 The Birchwood Tax Invoice amounted to a total of R128 424.

#### The Attendance Register (“S10”)

58 The Legal Team was also presented with a 5 page Attendance Register, also appearing on the Birchwood Letterhead. The following observations are made about the list.

58.1 The document includes typed guest names and room numbers, along with space for contact numbers and signatures (which were completed by hand).

58.2 The vast majority of typed names appearing on the Register correspond with the booking details appearing on the Birchwood Tax Invoice. The room numbers for each guest on the Attendance Register are also largely consistent on both the Birchwood Tax Invoice as well as the Register.

58.3 Save for the handful of rooms utilised by the Organising Team and Todi Media, the overwhelming majority of the remaining rooms were booked under the names of guests.

#### Roll Call (“S11”)

59 A further list titled : Roll Call was also presented. The list is drawn on the Birchwood Stationery. The list seems to have been drawn up by hand. It reflects the Name, Organisation and Contact details. These are then filled in by hand by approximately 32 persons.

60 While the Legal Team was left with a copy of the Roll call document, Mr Sefara shared the original document itself. The document was embossed, appeared on the Birchwood Hotel Stationery and was highlighted at certain parts.

61 When asked why he would keep a document from 2018, Mr Sefara explained that he had kept it as part of his records.

#### The Bank Statements

62 It is apparent from the Bank Statements that Unscripted Communication received R550 000 in four tranches from Ms Matlala M Malatji. In particular, R150 000 on 22 November 2018, R200 000 on 28 November 2018, R100 000 on 6 December 2018 and R100 000 on 12 December 2018.

63 Several notable transactions are highlighted below.

64 The Bank Statements reflect a payment description titled "*Birchwood*". The Birchwood payment description appears three times on the submitted Bank Statements. Payment is made towards this line item on three occasions i.e. R57 115 on 29 November 2018, R50 000 on 8 December 2018 and R21 309 on 11 February 2019. With a total payment of R128 424.

65 When the Birchwood Hotel Invoice is viewed together with the Bank Statements, it is noted that the Birchwood Invoice reflects three payments received in respect of the account. The dates for the payments received are consistent with the dates when money was paid out of the Unscripted Communication Business Account as reflected on the Bank Statements. The amounts paid out are identical. Namely payment made in three instalments of R57 115 on 29 November 2018, R50 000 on 8 December 2018 and R21 309 on 11 February 2019.

66 Over the period provided, the Bank Statements reflect various transactions described as:

66.1 Airtime (approximately R3 685 purchased repeatedly for 5 phone numbers).

66.2 Flight tickets:

66.2.1 Flysafair (approximately R21 692).

66.2.2 SAA Airways (approximately R30 593).

66.2.3 Travelstart (approximately R73 448).

66.2.4 Mango (approximately R16 075).

66.2.5 Cemair (approximately R3 666).

66.3 Greyhound via Computicket (approximately R6 600).

66.4 Uber (approximately R553).

66.5 Salaries (approximately R9 000).

67 This amounts to approximately R300 000 in disbursements.

68 Unscripted Communication itself seemingly drew down approximately R223 000 on the account.

69 This Investigation is primarily concerned with the disbursements. This is because:

69.1 The SIU Media release states that funds were diverted and not used for their intended purpose. The upshot of the Media release is that no value was derived from the NLC grant, as opposed to stating that the funds (though utilised) could have been utilised more effectively. As such, the review of the Bank Statements

is limited to determining whether there were in fact any disbursements and what they related to.

69.2 Furthermore, the Service Agreement makes plain that R300 000 was to be utilised in disbursements (related to accommodation, transport including flights and buses, catering and venue hire) and R250 000 as a so called service fee.

#### The Close Out Report (“S12”)

70 Mr Sefara also presented a 20 page Close Out Report, dated 11 December 2018. This he says was submitted to Mr Makwela upon completion of the Conference. It contains a write up of the program, issues discussed and recommendations, pictures of the venue, attendees and speakers.

71 As is apparent from the above, Mr Sefara presented comprehensive documentary evidence in support of his submission. We took the following steps to attempt to verify it.

71.1 We requested invoices from Mr Sefara for the air tickets as reflected on the Unscripted Communication Bank Statements. He explained that he no longer had any copies and in light of the time that had passed, the travel agency he had engaged advised that it had updated its data management systems and didn't have records from 2018.

71.2 Birchwood Hotel was contacted in order to confirm that its rooms and facilities were used on 10 – 11 December 2018. The response received was that it could not disclose historic booking details to third parties.

- 71.3 All of the attendees listed on the Participant List were telephoned on the numbers provided. Most of the numbers went to voicemail. Save for two individuals: Siyasanga Vitshima from UCR-FM who confirmed that she attended with her colleague also listed on the participant list, Yolanda Kombila and Benjamin Tshabice who was working with RTS and he confirmed that he attended with one colleague, Refilwe Mohapi also listed.
- 71.4 The Legal Team noted that various explanations could exist for this outcome. The number provided may be in use, but the user was unavailable at the time when they were telephoned; the number doesn't exist; or if we assume that 8 years have passed since the contact details were provided, the number may no longer be valid.
- 71.5 An online search of all 32 of the individuals who signed the Roll Call form as well as their respective organisations was done (i.e. community radio station or local publication). In 30 of the 32 individuals who signed – either their personal profiles (LinkedIn, Facebook or Instagram) or the organisations profile (Facebook or Instagram ) confirmed either a current or past association with the organisation stated on the Roll Call. In the case of some individuals, a video depicting their radio show at the community radio station or a news article published under their name, in the local publication could be found.
- 71.6 In respect of the two individuals whose online profiles couldn't be located, telephone calls were placed to the organisations listed there. One of the print publications has seemingly undergone a name change or no longer exists and details for the new outfit couldn't be obtained. In respect of the other guest –

telephone inquiries to confirm their association with the community radio station were not successful.

### Findings

- 72 Viewed holistically, the documents provided strongly point towards a disbursement of funds in the planning, administration and execution of an event held at the Birchwood Hotel.
- 73 When the Birchwood Hotel Invoice is viewed together with the Bank Statements, the Birchwood Invoice reflects three payments received in respect of the account. The dates for the payments received are consistent with the dates when money was paid out of the Unscripted Communication Business Account as reflected on the Bank Statements. The amounts paid out are identical. Namely payment made in three instalments of R57 115 on 29 November 2018, R50 000 on 8 December 2018 and R21 309 on 11 February 2019.
- 74 The details of the guests whose names appear on the Attendance Register correspond with the booking details appearing on the Birchwood Tax Invoice. The room numbers for each guest on the Attendance Register are also largely consistent on both the Birchwood Tax Invoice as well as the Register. Again suggesting that said guests slept over at the Birchwood Hotel on the night of 10 December 2018 and then attended the Conference the following day.
- 75 The images included in the Close Out Report show an event that was attended by numerous attendees, with images provided of Mathatha Tsedu and Tasneem Carrim addressing the audience.
- 76 The disbursements for conference equipment, airtime, greyhound bus tickets, and airfare, support what is stated above.

77 The Report notes that Mr Sefara was unable to provide receipts in respect of some items where he says he incurred costs, such as purchasing food for guests at OR Tambo and pre-event meals for those who arrived late from outside the province.

78 The above notwithstanding, what has been submitted goes some way in clarifying his relationship with Todi Media and his utilisation of the R550 000 received. Importantly, nothing thus far can sustain a finding of misconduct.

#### The SIU Letters

79 Mr Sefara complained that the SIU did not contact him before it publicised the media release. Had it done so, he would have provided the SIU with the information set out above and directed them on how it was spent. Mr Sefara explained that he has since engaged a firm of attorneys to represent his interests and to seek a retraction and/or apology from the SIU.

80 He has provided us with correspondence exchanged between his attorneys and the SIU, as it relates to their NLC Investigation and the Media Release.

81 In a letter to Nicqui Galaktiou Inc, the SIU stated as follows:

*“ 10 At all material times when the SIU engaged Todi Media regarding their proposed offer, our preliminary findings in respect of the money flow indicated that a payment of R900 000-00 was made to Black Dungaree and R550 000-00 to Unscripted Communication.*

*11. Further, please note that Unscripted Communication was never a subject of the SIU investigation and as such there is no finding against your client nor his company. Instead, the SIU made findings against Todi Media which resulted in it taking full responsibility for the misuse of the NLC grant funds and voluntarily offered to pay back the R1.1 million in full and final settlement.*

*12. The SIU does not have any claim against Unscripted Communication, nor did it require any assistance from Unscripted Communication to conclude its investigation. Tedi Media acknowledged liability and paid back the entire grant received from the NLC as acceptance that the money received*

from the NLC was not used for what the NLC paid for. Consequently, we deny that the SIU published offending statements about your client. We reiterate that our media statement gave factual information regarding how Todi media utilized the funds from the NLC without mentioning reasons why your client was paid the R550 000-00. This statement in our view is not offending but a factual account of how the NLC money was spent by Todi media.

- 82 The SIU's position as reflected in this letter puts the matter to bed. It states categorically that it did not investigate and did not make findings against Unscripted Communication. The SIU further confirms that it did not inquire from Mr Sefara how the NLC grant funds were utilised and simply recorded that Todi Media extended funds to Unscripted Communication.
- 83 The stance adopted by the SIU in its letter above, is also revealed in what the SIU Media release doesn't say:
- 83.1 In respect of Black Dungaree, the Media Release states that funds were diverted to Black Dungaree from Todi Media and that R900 000 was used to purchase a property in Bassonia.
- 83.2 In respect of Zibsiflo NPC, the Media Release noted that a R1.71 million grant was issued for Women's soccer clinics in the Free State. Instead, Mr Matome Malatjie, received R1.36 million, and Charles Malatji received R200,000. The SIU also found that approximately R900,000 was used to acquire property in Bassonia under Matlala Martha Malatji and Ngwako Moses Malatji.
- 83.3 Tellingly no allegation of misappropriation is made in respect of the R555 000 received by Unscripted Communication.

- 84 The recommendations also state that the SIU is finalising NPA referrals against Todi Media and Black Dungaree for money laundering. And that criminal referrals to the NPA are in process.
- 85 Again, no reference is made to Unscripted Communication in respect of criminal referrals to be taken.
- 86 The question remains why Mr Makwela signed an AOD and repaid the funds in circumstances where according to Mr Sefara a), he attended the conference and b) had been provided with a close out report. In light of Mr Makwela's non-involvement in this process, this question remains unanswered.
- 87 In conclusion, based on the available evidence and interviews conducted, it has come to light that neither Mr Sefara nor Unscripted Communication were ever the subject of the SIU investigation, and no findings were made against either. Mr Sefara has also presented documentary evidence in support of his denial of any wrongdoing on his part.
- 88 On the evidence available, this Investigation does not find that Mr Sefara breached SANEF's Constitution and/or Code of Conduct.

## **ANALYSIS OF INTERNAL PROCESSES AND POLICIES**

### ***Processes and policies under review***

- 89 In addition to the assessment above, the Legal Team was requested to consider SANEF's Constitution and Code of Conduct and propose some reviews where necessary.
- 90 In light of the fact that this exercise arises in the light of the SIU Media release, we make the following observations.

- 91 Firstly, SANEF, in the review of its Constitution, must consider the inclusion of mandatory disclosure obligations, particularly for members who seek to occupy senior positions in the organisation.
- 92 This is important because SANEF must keep itself abreast of the business endeavours and financial interests that its senior members hold, in order to manage its own reputation and mitigate any risk.
- 92.1 It is recommended that when a person is nominated and stands for election in a senior role, they should be required to disclose their financial interests, outside of the practice of journalism. These disclosures, must of course, be narrowly defined so that a member is only expected to disclose what is strictly relevant to SANEF and their role at SANEF, as opposed to a wide raft of interests.
- 92.2 The disclosures would be kept private but would enable SANEF to assess the suitability of a person to take senior office in advance of their election.
- 92.3 Importantly, SANEF would be aware of critical information and could proactively take steps to manage its own reputational risks. It would limit the potential of finding out about the activities of its leadership, from third parties.
- 92.4 This approach can be slowly transitioned into practice, and it need not be applied retrospectively. Importantly, similar to Clause 6 of the Constitution as it regulates conflicts of interest, the disclosures are not intended to exclude people from membership or ascension to SANEF leadership. In the event of a disclosure that warrants further scrutiny by the Forum, the member remains a SANEF member and may participate in sub-coms but shouldn't hold any senior position.

- 93 A further area warranting consideration, is that the SANEF Constitution and Code of Conduct do not regulate misconduct outside of the practice of journalism. In particular, they are silent as to what amounts to undesirable conduct as it relates to the organisation itself and as it relates to possible disputes between members.
- 94 During consultation with SANEF representatives, it became clear that the organisation values consensus building and alternative forms of dispute resolution. Be that as it may, it is still important to be clear on what is acceptable behaviour from members and what is not. That is distinct from how the organisation intends to respond to the conduct in question.
- 95 Finally, even if there is limited appetite to implement the disciplinary procedures in the Constitution, the provisions should never the less be reviewed and properly drafted and updated. The Legal Team has previously pointed out that Clause 6.5 of the Constitution actually refers to an incorrect section of the Code of Conduct. Whilst this may seem unimportant at present, a time may come when these disciplinary provisions have in fact been breached and will need to be implemented.
- 96 It is recommended that SANEF embark on a review and update of its processes and policies to ensure it can continue its important work that all who associate it defend and promote media freedom and editorial and journalistic independence with honesty, integrity, and a respect for the rule of law. Power & Associates remains available to assist with this exercise.

**OFENTSE MOTLHASEDI**  
Chambers, Sandton  
30 June 2026  
Instructed by Power & Associates Inc.



**MEDIA STATEMENT  
FOR IMMEDIATE RELEASE  
28 APRIL 2026**

**SIU SECURES RECOVERY OF MISAPPROPRIATED LOTTERY FUNDS AND EXPOSES PATTERN OF ABUSE**

The Special Investigating Unit (SIU) has secured the full repayment of R3.2 million from a National Lotteries Commission (NLC) related beneficiaries who unduly benefited. The SIU has received R1.5 million that was misappropriated by Todi Media Development Foundation NPC and R1.71 million unduly awarded to Zibsiflo NPC. These cases highlight a coordinated scheme in which public funds meant for community upliftment were diverted into private pockets and toward property purchases.

Under Proclamation R.32 of 2020, the SIU was mandated to investigate maladministration in the affairs of the National Lotteries Commission (NLC). Two investigations revealed that the same network of individuals misused grants intended for media development and women's soccer clinics.

**Todi Media NPC**

The SIU found that the NLC granted Todi Media an R1.5 million grant (2018) intended for a media project that included covering journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc.

Instead, the SIU found that money was diverted to:

- Unscripted Communication, whose director is Makhudu Sefara, received R550,000
- Black Dungaree, whose director is Daniel Matome Malatjie, received R900,000, which was used to purchase a property, Bassonia Rock Extension, Johannesburg.

As a result, Khutso Daniel Makwela, the director of Todi Media Development Foundation NPC, admitted misuse, signed an Acknowledgement of Debt (AOD), and repaid the full R1.5 million on 30 March 2026.

## **Zibsiflo NPC – R1.71 million grant (2019–2020)**

The NLC also granted Zibsiflo NPC R1.71 million grant for Women’s soccer clinics in the Free State (transport, accommodation, facilitators, publicity).

The SIU’s investigation found that Black Dungaree, owned by Daniel Matome Malatjie, received R1.36 million, and Charles Malatji received R200,000. The SIU also found that approximately R900,000 was used to acquire property in Bassonia under Matlala Martha Malatji and Ngwako Moses Malatji.

As a result, Khutso Daniel Makwela, the director of Zibsiflo NPC, admitted misuse, signed an Acknowledgement of Debt (AOD), and repaid the full R1.71million.

The project was never implemented. This recovery demonstrates the SIU’s commitment to protecting public funds. Money meant to empower communities was instead diverted into private enrichment schemes. The SIU has ensured repayment. Repayment and settlement agreements do not absolve one of the SIU's obligation to make a referral for evidence of criminal conduct.

In line with the Special Investigating Units and Special Tribunals Act 74 of 1996 (SIU Act), the SIU will refer any evidence of criminal conduct uncovered during its investigation to the National Prosecuting Authority (NPA) for further action.

The SIU is also authorised to initiate civil proceedings in the High Court or a Special Tribunal in its name to correct any wrongdoing uncovered during its investigation and to recover financial losses suffered by the State, including funds paid for services not rendered.

**END.**

### **Enquiries:**

**Selby Makgotho**

**Spokesperson: Special Investigating Unit**

**Cell: 083 718 6128**

**Email: [SIUMedia@siu.org.za](mailto:SIUMedia@siu.org.za)**

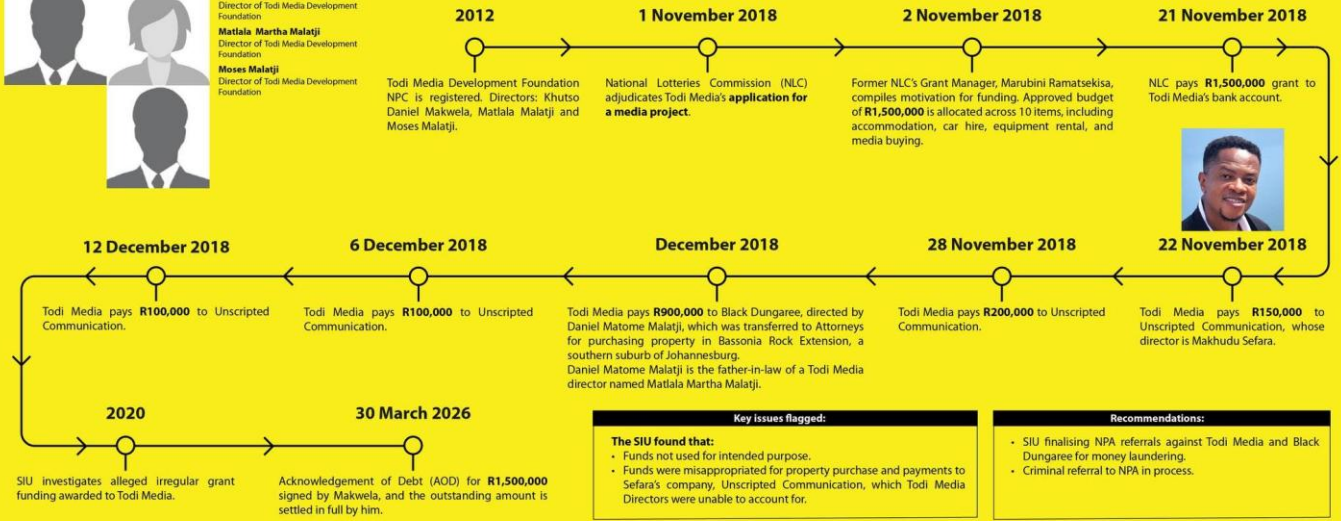
**ISSUED BY THE SPECIAL INVESTIGATING UNIT**

# LOTTO HEIST: National Lotteries Commission (NLC) Investigations (1/2)

## Todi Media Development Foundation Non-Profit Company



**Khutso Daniel Makwela**  
Director of Todi Media Development Foundation  
**Matlala Martha Malatji**  
Director of Todi Media Development Foundation  
**Moses Malatji**  
Director of Todi Media Development Foundation



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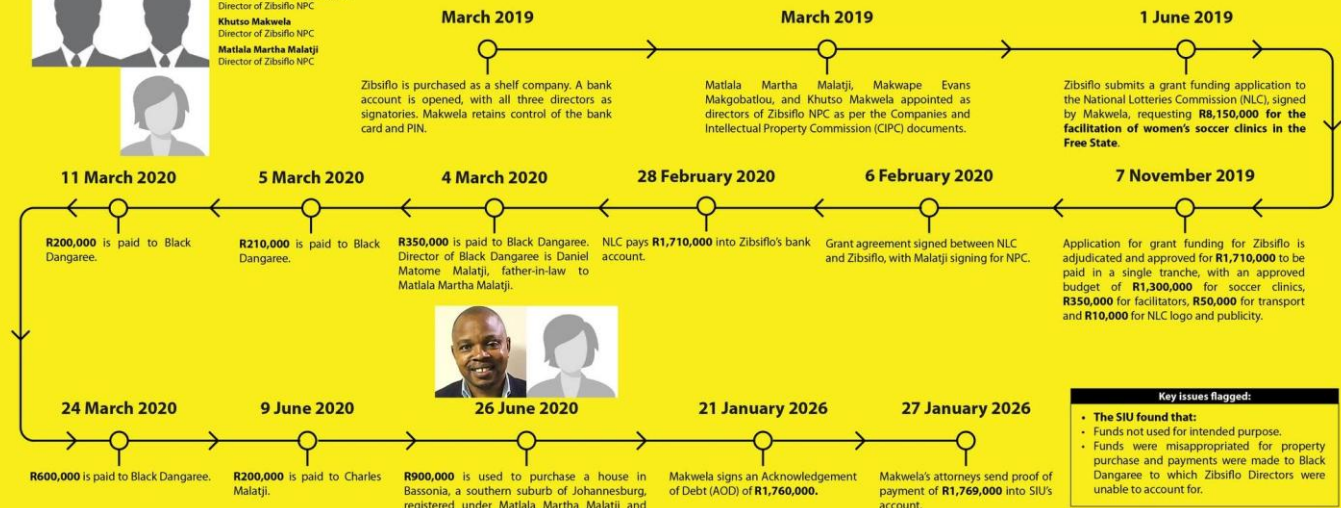
@RSASIU X @RSASIU f @RSASIU @RSASIU @RSASIU  
www.siu.org.za | Email: info@siu.org.za | SIU Hotline: 0800 037 774

# LOTTO HEIST: National Lotteries Commission (NLC) Investigations (2/2)

## Zibsiflo Non-Profit Company (NPC) Investigation

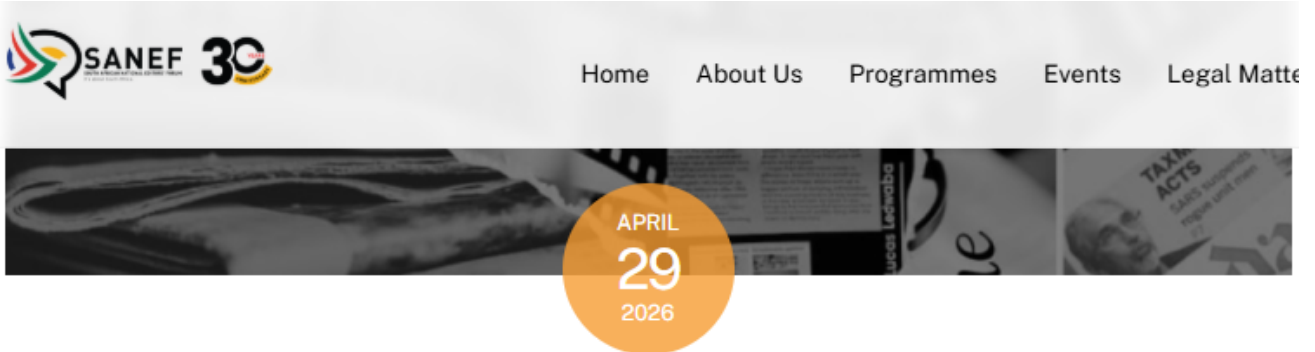


**Makwape Evans Makgobatlou**  
Director of Zibsiflo NPC  
**Khutso Makwela**  
Director of Zibsiflo NPC  
**Matlala Martha Malatji**  
Director of Zibsiflo NPC



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## Makhudu Sefara steps aside as SANEF chairperson

News

28 April 2026

The South African National Editors' Forum (SANEF) held an urgent management committee (Mancom) meeting on the evening of Tuesday, 28 April 2026, at which its chairperson, Makhudu Sefara, stepped down pending an investigation.

This followed an earlier statement issued by the Special Investigating Unit (SIU) where allegations of misappropriation of lottery funds were made against Sefara and others.

Sefara was afforded an opportunity to give his version of the events at the meeting, where he denied the allegations. He offered to step aside from his role at SANEF while he responds to the allegations.

SANEF's Mancom accepted this decision and appointed Tshamano Makhadi, the current deputy chairperson, as acting chairperson.

Furthermore, SANEF has decided to appoint an independent legal team to evaluate the evidence and to report back as soon as possible.

The questions around the lottery funds stem from 2018, when Sefara was not working as a journalist or involved in SANEF.

**Ends.**



## **SANEF**

### **CODE OF CONDUCT: Sanef members**

Sanef members should:

1. Know and observe the policies, principles, and constitution of the organisation, and take responsibility to ensure these policies are respected and upheld by others in the organisation.
2. Accept that disregarding these policies may result in some sanction – this could be as slight as an apology or as severe as expulsion from the organisation.
3. Should engage one another with respect, regardless of race, gender, class, sexual orientation, or age or how slighted one feels about something: imagined or real.
4. Be accountable for their actions and views in general.
5. Avoid attacking fellow members in public and on social media. Agree to mediation by a fellow Sanef member to address hostility between two members and resolve the situation, if possible and find a constructive way forward
6. Declare immediately if there is a conflict of interest with their work. And if there is, should resign from any senior position such as Management Committee (Mancom) or Council – without having to be asked to do so. Sanef remains as inclusive as possible, casting as wide a net as possible – and so these “conflicted” members remain Sanef members, participate in sub-coms, but don't hold any senior position. If it's a short-term conflict of interest, members should recuse themselves for the duration of the conflict of interest. The Mancom is to be kept informed by the office and make any further intervention if needed.

7. Co-operate when asked to participate in any research that benefits the organisation – given that this research is in the organisation’s interest and is done for free. So, for example, members should spread the word within their own organisations if a survey is sent out to council members.
8. Respect and carry out collective decisions of the organisation.
9. Members should participate fully in structures, for example, sub-committees, and ensure they undertake the tasks that they are given that they had agreed to take on.
10. Members must pay their membership fees in the month of every AGM – normally June.

## **CODE 2**

### SANEF’S GUIDELINES FOR ETHICAL JOURNALISM, IN LINE WITH THE PRESS CODE

Ethical journalism starts and ends by striving for **maximum truth, avoiding unnecessary harm**, and not allowing **outside influences** to slant your reporting. If you stick to these ideals, you should be able to avoid acting unethically – and thereby serve society. Your work should always be guided by public interest (information of legitimate interest or importance to citizens).

#### ***Guidelines for reaching these goals:***

Obtain your news legally, honestly, and fairly, unless public interest dictates otherwise. Report this news **truthfully, accurately, and fairly**. If you discover that you have made a mistake, then correct it promptly and with the necessary prominence, whether in print, online, or in broadcast media.

Present your news **in context** and in a balanced manner – without distortion, exaggeration, misrepresentation, material omissions, or summarisation.

Context is as important as text/content.

#### **On social media**

When using social media journalists should be aware of the Press Code’s policies which should apply; in other words, follow the Constitution of SA and the Press Code and do not

incite hatred, violence, racism, and misogyny, the latter which includes rape and death threats against women journalists.

- Be aware that you should apply the policies of your news organisations when using social media such as Twitter and Facebook, WhatsApp, and other social media. Therefore, do not say on social media what you would not say in your news reports, comments, and analysis for your news organisation
- Double and triple-check your facts and the facts of others before posting, re-posting, or re-tweeting. When in doubt, leave it out. Do not post or re-tweet and remember that once it's seen, it cannot be unseen.

Do not portray an **opinion** (yours, or that of other people) **as a fact**.

**Verify** your information with an independent source if you have reason to doubt the accuracy thereof. The more important the information, the greater the need for verification. If you cannot verify it with at least 2 sources, then state it in your story.

Get **comments** from the person whom you are reporting about. Give that subject enough time to comment meaningfully, depending on the nature of your inquiry.

If you cannot get a comment, then state it in your story.

Don't **plagiarise**. This is one of the worst faces of unethical journalism. If you must take text from somebody else, limit it to the minimum and state it as a quote with attribution.

**Identify yourself** as a journalist, unless public interest dictates otherwise and there is no other way for you to obtain the information that you need.

Respect people's **privacy, dignity, and reputation**.

This may only be overridden by legitimate public interest.

Do not **identify** rape survivors, victims of sexual violence, and the HIV/AIDS status of people without the necessary consent.

Avoid discriminatory or **denigratory references to people's race**, colour, ethnicity, religion, gender, sexual orientation or preference, physical or mental disability or illness, age, or other status, except where it is absolutely relevant to the matter reported. Don't even refer to it, unless it is relevant.

Avoid ***hate speech***. This is defined in Section 16 of the Bill of Rights as “propaganda for war, incitement of imminent violence, or advocacy of hatred that is based on race, ethnicity, gender or religion, and that constitutes incitement to cause harm”.

A publication or broadcaster may strongly ***advocate*** its own views in opinion articles, if it treats its audiences fairly by clearly distinguishing between fact and opinion, by not misrepresenting or suppressing relevant facts, and by not distorting them.

***Comment and criticism*** are allowed in opinion articles, if it is fairly and honestly made, presented in such a way that it is clear that it is a comment, made on facts truly stated, an honest expression without malice or dishonest motives, and takes fair account of all available material facts.

Be extremely careful when reporting on ***children*** (people under the age of 18). This is the principle: *If there is any chance that coverage might cause a child harm of any kind, s/he should not be interviewed, photographed, or identified unless a custodial parent consents or public interest is evident.* Child pornography is not allowed, under ***any*** circumstances. Do not identify children who have been victims of abuse or exploitation, or who have been charged with or convicted of a crime.

Exercise due care and responsibility regarding the presentation of ***brutality, violence, and atrocities***. Present reports or pictures relating to ***indecent or obscenity*** with due sensitivity towards the prevailing moral climate. Do not publish a visual presentation of sexual conduct unless public interest dictates otherwise. Do not ***manipulate pictures*** to misrepresent or mislead the public. Where it is necessary to manipulate a picture, then state it clearly.

Avoid the use of ***anonymous sources*** if possible. If you cannot get your information in any other way, take care to corroborate this information. If you do make use of an anonymous source, you are under an obligation to protect these sources.

***In conclusion***: Know the South African Press Code or Broadcast Code ***live it***. Remember to treat people the way you want them to treat you. It helps if you put yourself in the shoes of the subjects of your reportage. Whenever in doubt, consult. If still ***in doubt, leave out***.



# Constitution South African National Editors' Forum

Amended  
22 August 2020, 25th June 2022  
And  
28 June 2025

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# THE CONSTITUTION

AMMENDED AND APPROVED 28 JUNE 2025

## 1. PREAMBLE

1.1 South Africa's senior print, magazine, broadcast, and online media journalists responsible for editorial decisions as well as media educators, have formed an association to be known as the South African National Editors' Forum ("the Forum"), and this association and the members thereof commit themselves to a programme of action to defend and promote media freedom and editorial and journalistic independence. This document comprises the constitution of the Forum.

1.2 The Forum is founded on the belief and understanding that:

1.2.1 Public and media scrutiny of the exercise of political and economic power is essential;

1.2.2 Laws relating to the operation of media should be consistent with South Africa's Bill of Rights in protecting freedom of expression;

1.2.3 Journalists and media owners must work to the highest professional standards and ethics;

1.2.4 Journalists and media educators embrace a learning culture by committing to ongoing education and training.

## 2. NAME OF THE FORUM

The Forum shall be known as the South African National Editors' Forum ("THE FORUM").

### **3. LEGAL PERSONALITY AND STATUS**

The Forum shall be a juristic person with perpetual succession, notwithstanding changes in the composition of its membership or office bearers. It shall be capable of acquiring and disposing of rights (including the right to moveable and immovable property), of incurring obligations, of entering legal transactions and of suing and being sued in its name, and for all purposes to have an identity and existence distinct from its members or office bearers. The Forum shall be a non-profit entity in that it is not being formed to personally enrich any of its members or office bearers, and its members or office bearers shall have no rights in the property or other assets of the organisation solely by virtue of their being members or office bearers. The organisation's income and property are not distributable to its members or office bearers except as reasonable compensation for services rendered.

### **4. OBJECTIVES OF THE FORUM**

**4.1** The sole object of the Forum will be to carry on in a non-profit manner and with an altruistic or philanthropic intent one or more public benefit activities as contemplated in Part 1 of the Ninth Schedule to the Income Tax Act (Act 58 of 1962), and in particular:

4.1.1 The promotion of access to and dissemination of information in the media and a free, independent, and pluralistic press; and

4.1.2 The promotion or advocacy of human rights and democracy.

**4.2** The ancillary objectives of the Forum and how it will seek to achieve its objectives will be –

4.2.1 To serve as a forum to promote the common interests of its members (as contemplated in clause 6.1) in respect of its sole object;

4.2.2 To nurture and deepen media freedom as a democratic value in all our communities and at all levels of our society;

4.2.3 To foster solidarity among journalists and to promote cooperation in all matters of common concern among the print and electronic media;

4.2.4 To address and redress racial and gender imbalances prevalent in journalism and organisations in South Africa;

4.2.5 To encourage the equitable spread of media ownership in South Africa.

4.2.6 To promote media diversity in the interests of fostering maximum expression of opinion;

- 4.2.7 To help aspirant and practicing journalists acquire or develop new skills and enhance professionalism through media education programmes;
  - 4.2.8 To promote rules and regulations guaranteeing professional freedom and independence in broadcast media and all media funded by public authorities;
  - 4.2.9 To encourage the government to ensure transparency and openness in its administration and to pass laws ensuring maximum freedom of information;
  - 4.2.10 To defend media freedom through all available institutions, including the Constitutional Court.
- 4.3** The objectives of the Forum may be promoted by any means authorised in this constitution but will specifically exclude –
- 4.3.1 Any trading or other profit-making activities, save to the extent permitted by Section 30(3)(b)(iv) of the Income Tax Act, as set out in clause 8.2 below;
  - 4.3.2 The provision to any of its members of financial assistance or any premises or continuous services or facilities to carry on any private business, profession or occupation.

## **5. POWERS OF THE FORUM**

To achieve the objects as set out in clause 4 above, the Forum shall be empowered to:

- 5.1** Encourage programmes for corrective action and a transformation of culture within organisations as a whole;
- 5.2** Compile and circulate regular progress reports and establish an information database;
- 5.3** Investigate, contribute to, and recommend industry guidelines and targets;
- 5.4** Conduct media education and training programmes;
- 5.5** Make education and training integral to corrective action;
- 5.6** Encourage liaison between industry and teaching institutions and promote industry commitment to these institutions;
- 5.7** Research and report on journalism education and training needs and teaching activities concerning the quality and relevance of trainers, materials, infrastructure, and students;
- 5.8** Monitor and/or contribute to the process of accreditation of journalism programmes;
- 5.9** Hold periodic conferences, meetings, and seminars on issues relating to the objects

set out in clause 4 above;

- 5.10** Publish media of various kinds in the furtherance of the objectives;
- 5.11** Engage in research into various issues affecting the media;
- 5.12** Monitor legislative and judicial activities and take steps to intervene or to attempt to bring about changes where it is deemed by the Forum to be in the interests of furthering the objectives of the Forum. In this regard, the Forum shall be empowered to provide practical assistance in litigation on matters affecting the objectives as set out above;
- 5.13** Cooperate with national and international organisations whose objectives are like those set out in clause 4 above or with any organisation with whom cooperation could further the objectives of the Forum; and
- 5.14** Do all things incidental to the above-mentioned powers that are desirable and necessary to achieve the objectives of the Forum.

## **6. MEMBERSHIP**

Click here to download the membership form ([provide link](#))

### **6.1 MEMBERSHIP CATEGORIES**

There are three categories of membership of the Forum:

- 6.1.1** Ordinary Membership is open to any natural person who resides in South Africa or is a South African citizen and who is a senior journalist with editorial decision-making experience in the print, electronic, and digital media, such as newspapers, magazines, radio, television, online, and current affairs media, community media as well as people of similar status in journalism education.
- 6.1.2** Founding Membership is open to delegates who attended the founding meetings of the Forum in October 1996 and in January 1998 and who are listed in Annexure C to this Constitution (which annexure can be updated to include founding members not captured therein at an AGM, provided this is confirmed by two existing founding members). Founding members are automatically deemed to be ordinary members on payment of the annual membership fee.
- 6.1.3** Associate Membership is open to any journalist, media student, or person with media expertise. Except for the Management Committee constituted under clause 7 of this Constitution (Mancom), an Associate Member is eligible to attend and participate in (although not vote at) any meeting or the structure of the Forum.

However, an Associate Member cannot be elected to a position on the SANEF Council constituted under clause 7 of this Constitution (the Council).

- 6.1.4 Senior freelancers with editorial decision-making experience and/or expertise will be treated as ordinary members with voting rights and are eligible to be elected to the Council.

## **6.2 MEMBERSHIP PROCEDURES**

The Council has the sole discretion to determine the procedure for applications for admission of new members, provided that all prospective ordinary members (excluding Founding members) and associate members shall be proposed and seconded by a Forum member in good standing.

## **6.3 ORDINARY MEMBERSHIP**

Ordinary Membership shall be at the discretion of the Mancom after consultation with the relevant Regional Convener.

## **6.4 MEMBERSHIP ELIGIBILITY AND OBLIGATIONS**

- 6.4.1 Membership shall be voluntary, and members shall belong to the Forum in their capacities, even where media organisations have institutional membership.
- 6.4.2 The members will pay annual membership fees. The amount to be paid and when it will be paid will be determined by the Council from time to time.
- 6.4.3 If any member fails to pay the appropriate membership fee for six months after it has fallen due, the membership shall automatically lapse without prejudice to the member's right to apply for re-admission on payment of the membership fee.
- 6.4.4 Any member may resign at any time in writing.
- 6.4.5 The liability of any member for the obligations of the Forum shall be limited to the amount of any membership fee that may be due and owing at the time that the obligation of the Forum arose, and the members shall not become liable for any of the obligations or liabilities of the Forum solely by their status as members of the organisation.
- 6.4.6 Membership of an ordinary member who is not a Founding member shall terminate if such ordinary member ceases to be a media educator or senior journalist with editorial responsibilities within the scope of 6.1.1 above.

## **6.5 TERMINATION OF MEMBERSHIP**

Termination of membership in any category of membership shall be a decision at the discretion of two-thirds of the membership of the Council, based on misconduct that:

6.4.1 constitutes a serious violation of one of the Codes referred to in Clause 6.1 and/or

6.4.2 brings the Forum or the practice of journalism into disrepute.

6.4.3 The Council may decide, instead of termination of membership, to issue a reprimand, a reminder, or a warning to the member(s) concerned to suspend membership or certain privileges of membership for a defined period and/or to issue a public statement concerning the matter. The nature of the transgression will determine the sanction as the review committee will recommend it.

## **6.6 RIGHT TO APPEAL**

6.6.1 A member whose membership has been terminated in terms of clause 6.4 has the right to appeal the decision to a Special General Meeting of the Forum constituted for that purpose.

Sanef shall adopt a Code of Conduct and Complaint-handling Procedures to guide the processes mentioned in 6.5 and 6.6. (See Annexure A and Annexure B)

## **7. STRUCTURE**

The primary decision-making body of the Forum shall be the annual general meeting (AGM). The structures of the Forum, as set out below, shall implement policies and decisions made at any AGM per the powers set out below.

### **7.1 THE COUNCIL**

7.1.1 The overall management of the Forum shall be vested in the Council, which shall consist of a minimum of fifteen and a maximum of twenty-five Ordinary and/or Founding members, of whom at least three shall be persons who are not connected persons, as defined in section 1 of the Income Tax Act, 1962, in relation to each other.

7.1.2 The Council will be elected from ordinary and founding members at an

AGM of the Forum. The members elected to the Council shall hold office for two years and shall be eligible for re-election.

- 7.1.3 The Council shall meet at least four times per year, including the AGM. The quorum for any meeting of the Council shall be one-half of the Council members.
- 7.1.4 Meetings of the Council shall be summoned by the Chairperson, who shall convene additional or special Council meetings if any five members of the Council request such a meeting in writing.
- 7.1.5 The Council shall elect from among its members a Management Committee (Mancom) consisting of a Chairperson, a Deputy Chairperson, a Secretary General, a Treasurer, and any other person to fulfil a role as determined by the Forum's Council, none of whom shall be connected persons in relation to each other, as contemplated in clause 7.1.1 above. The members of Mancom are appointed for a two-year term and may serve in the same position for a maximum of two consecutive terms. However, a member of Mancom may serve in different positions for a maximum of five consecutive terms.
- 7.1.6 The Council shall be empowered to appoint individuals or an advisory committee, which may include non-members or associate members of the Forum, to advise it on various matters. Such parties may be invited to attend and participate in Council meetings but shall have no voting rights.
- 7.1.7 The Council shall appoint an Executive Director.
- 7.1.8 The Council shall, subject to the foregoing, retain the right to delegate any of its powers to such persons or bodies as it may decide, including, without limitation, the right to represent the Forum on any structure or at any meeting of a media self-regulatory body.
- 7.1.9 The Council shall not distribute any of the Forum's income or gains other than to achieve the objects for which it has been established.
- 7.1.10 The Council shall ensure that the activities of the Forum are wholly or mainly directed to the furtherance of its principal objects.
- 7.1.11 The Council shall have the power to dismiss or discipline any employees of the Forum and may delegate this power to the Executive Director.
- 7.1.12 The Council shall and is hereby given the right to open bank accounts in the name of the Forum. All the Forum's financial transactions shall be conducted through the said banking accounts. The Council is empowered to appoint signatories to the banking accounts, not necessarily limited to the members of the Council.

- 7.1.13 The Council shall cause proper accounting records to be kept as are necessary fairly to present the state of affairs and business of the Forum and to explain the transactions and the financial position of the business of the Forum. The accounting records shall be kept at the main place of business of the Forum or at such other place or places as the Council thinks fit.
- 7.1.14 The Council shall elect from among its members Chairs for various Committees, none of whom shall be connected persons in relation to each other, as contemplated in clause 7.1.1 above. Committee Chairs are appointed for a two-year term and may serve in the same position, preferably for a maximum of two consecutive terms. However, Committee Chairs may serve in different positions for a maximum of five consecutive terms.
- 7.1.15 The Council shall elect co-conveners for regions and deputy chairs for Committees, and the deputy chairs shall be co-opted to the Council.
- 7.1.16 Mancom can appoint a Committee to respond to the needs of the Forum and the changing landscape.
- 7.1.17 Members of the Council must serve in at least one of the Committees or regional structures, except for Management Committee members, and preferably include members. Members may, however, serve on more than one Committee if they so choose.

## **7.2 MANAGEMENT COMMITTEE**

- 7.2.1 The Management Committee will be responsible for the implementation of policies, decisions, and programmes determined by the Forum, and for the administration of the Forum, including the decision to institute and/or defend legal proceedings and the decision as to who is to be the signatory in respect of such proceedings. In performing its administrative and implementation functions, the Management Committee may co-opt additional members, including ordinary and associate members, to perform other tasks whenever necessary. Such co-option must be ratified by the Council and is subject to the provisions regarding terms limits on roles as are provided for in clause 7.1.5 above.
- 7.2.2 The Management Committee shall report on the activities and financial

and other affairs of the Forum at Council meetings and the Forum's AGM. The roles of the office bearers shall be:

7.2.2.1 The Chairperson leads the forum and has overall oversight responsibility for the affairs of the Forum as determined by the Council. The chairperson is the official spokesperson, chairs the Forum's meetings, has a casting vote in the case of a voting deadlock, and represents the Forum at regional and continental general meetings of Editors' Forums.

7.2.2.2 The Deputy Chairperson shall deputise for the chairperson.

7.2.2.3 The Secretary-General oversees the ordinary business of the Forum and the work of its employees, including issues of membership and record-keeping.

7.2.2.4 The Treasurer oversees the financial administration of the Forum, its annual budget and audits, presents financial statements, and directs fundraising activities.

7.2.3 The Management Committee is responsible for managing the employment relationship of the Executive Director.

### **7.3 COMMITTEES**

7.3.1 The Council shall approve the constitution of Committees and elect chairpersons and deputy chairpersons in line with Clause 7.1.14 and 7.1.15 from its ordinary members to drive and report on projects as determined by the Forum from time to time.

7.3.2 The committees shall include Access to Information and Media Policy, Education and Training, Media Freedom, Diversity and Ethics and Safety and Wellness, Community Media, and any other committee that the Forum may deem necessary.

7.3.3 The chairpersons of the committees shall convene meetings as determined jointly with their members and shall submit reports to the Forum's Secretary General on activities and programmes for presentation to the meetings of the Council and AGM as part of the organisational report.

#### 7.3.4 The Committees shall:

7.3.4.1 Convene meetings and implement decisions and programmes as determined by the Mancom, Council, and AGM.

7.3.4.2 Meet at agreed intervals to consider a set agenda as determined by the Chair in conjunction with members of the committee.

7.3.4.3 Ensure that half the number of committee members is present to constitute a quorum for meetings.

7.3.4.4 Submit activity reports to the Secretary-General for inclusion in the organisational report to be tabled at Council meetings or AGMs or any additional or special meetings whenever necessary.

7.3.4.5 Voluntarily allocate responsibilities to members to carry out specific projects and programmes.

### **7.4 COMMITTEE MANDATES**

#### **7.4.1 MEDIA FREEDOM COMMITTEE**

Understanding South Africa's history of media suppression, the Media Freedom Committee's core mandate is to:

7.4.1.1 Safeguard the independence of South Africa's media, recognising its vital role in upholding democracy.

7.4.1.2 Serve as both a watchdog and mediator, addressing threats to media freedom, from government interference to corporate pressure.

7.4.1.3 Actively advocate against oppressive policies, harassment, and intimidation of journalists.

7.4.1.4 Underscore SANEF's ongoing commitment to preserving the hard-won right to freedom of expression.

7.4.1.5 Ensure that the media remains free to inform the public without fear or censorship, even in challenging political climates.

#### **7.4.2 DIVERSITY AND ETHICS COMMITTEE**

The purpose of the Diversity and Ethics Committee is to:

- 7.4.2.1 Promote excellence in journalism by fostering diversity and adherence to ethical standards.
- 7.4.2.2 Ensure that journalists from varied backgrounds, including different genders and political philosophies, are equipped with versatile skills and share a common understanding of media ethics.
- 7.4.2.3 Contribute through policy submissions, research, and training programmes aimed at upholding these standards.
- 7.4.2.4 Advocate for an inclusive media landscape, the Committee helps maintain the integrity of journalism in South Africa, encouraging ethical, fair, and diverse reporting practices across the industry.

### **7.4.3 ACCESS TO INFORMATION AND MEDIA POLICY COMMITTEE**

The Access to Information and Media Policy Committee derives its mandate from the constitution of the Forum. Its mandate is to give effect to the following clauses in the constitution:

*4.1.1 The promotion of access to and dissemination of information in the media and a free, independent, and pluralistic press;*

*4.1.2 The promotion or advocacy of human rights and democracy.*

### **7.4.4 EDUCATION AND TRAINING COMMITTEE**

The purpose of the Education and Training Committee is to develop programmes aimed at ensuring that members in the media sector are sufficiently equipped with the relevant skills and knowledge necessary to perform their journalistic and editorial duties in the rapidly evolving news landscape. The core responsibilities of the committee are to:

- 7.4.4.1 Develop an annual plan of education and training activities and projects in line with the Forum's objective
- 7.4.4.2 Recruit members from diverse areas of focus in the news sector, such as trainers, academics, and researchers, to ensure a

broad coverage of issues relevant to the functioning of the sector.

7.4.4.3 Work with relevant Sectoral Education and Training Authorities on matters relating to occupation-specific qualifications.

7.4.4.4 Source funds from the relevant SETAs for education and training projects in conjunction with the Forum's treasury.

7.4.4.5 Coordinate training initiatives for newsrooms in conjunction with the Forum's office.

7.4.4.6 Provide inputs into projects and programmes aimed at fulfilling the Forum's objectives.

7.4.4.7 Work with other committees on matters of common interest in furtherance of the Forum's objectives

#### **7.4.5 SAFETY AND WELLNESS COMMITTEE**

The purpose of the Safety and Wellness Committee is to:

7.4.5.1 Safeguard the physical and mental well-being of journalists, particularly those reporting in hostile environments or covering distressing events such as pandemics.

7.4.5.2 Address the growing threats of online harassment, especially against female journalists, and the intimidation tactics used to silence media professionals. The Committee seeks to

7.4.5.3 Provide support through collaboration with local and international organisations offering wellness counselling and resources to enhance journalists' resilience and ensure their safety while upholding press freedom.

#### **7.4.6 COMMUNITY MEDIA COMMITTEE**

The purpose of the Community and Freelance Media Committee is to:

- 7.4.6.1 Advises the Council on diverse community media issues and advocates for its sustainability.
- 7.4.6.2 Promote collaboration between the community and mainstream media, believing this partnership strengthens the entire industry.
- 7.4.6.3 Foster better communication and transfer of knowledge between media groups.
- 7.4.6.4 Address challenges such as combating disinformation in the news at the community level, improving training opportunities, and tackling the lack of funding and resources essential to the survival of community media outlets, ensuring their critical role in fostering local journalism continues.

## **7.5 REGIONAL CONVENERS**

The Council shall appoint Regional Conveners from among its ordinary members to:

- 7.5.1 Act as liaison between the regions and the Management Committee.
- 7.5.2 Initiate relevant and timely projects, workshops, or seminars important to each specific region's needs in conjunction with relevant committees and Mancom.
- 7.5.3 The Regional Conveners shall establish a support network of ordinary and associate members in each media house and journalism training institution in the region to carry out the Forum activities.

## **7.6 EXECUTIVE DIRECTOR**

The Executive Director is a paid position. The Executive Director manages the day-to-day operations and fundraising activities of the Forum and is an *ex officio* member of the Management Committee and of the Council. Authority on daily operational matters is vested in the Executive Director in consultation with the Management Committee.

## **8. INCOME TAX ACT AND PUBLIC BENEFIT ORGANISATIONS**

For compliance with subsection (3)(b) of section 30 of the Income Tax Act and for so long as the Forum shall be approved as a public benefit organization, the following requirements of that section shall apply (including any amendments to the Act unless they are varied by subsequent amendments to this Constitution):

8.1 Any funds of the Forum not required for immediate use for its objectives may be invested, provided they are invested: -

8.1.1 with a financial institution as defined in section 1 of the Financial Services Board Act, 1990;

8.1.2 in any listed financial instrument of a company contemplated in paragraph (a) of the definition of "listed company" in section 1 of the Income Tax Act and/or

8.1.3 in such other prudent investments in financial instruments and assets as the Commissioner for the South African Revenue Service may determine.

8.2 The Forum may not carry on any business undertaking or trading activity, otherwise than to the extent that –

8.2.1 the undertaking or activity is –

8.2.1.1 integral and directly related to the sole object of the Forum and

8.2.1.2 carried out or conducted on a basis substantially the whole of which is directed towards the recovery of cost and which would not result in unfair competition in relation to any taxable entities; or

8.2.1.3 the gross income derived from all such business undertakings or trading activities does not exceed the greater of –

(i) 15 percent of the gross receipts of the Forum; or

(ii) R25 000.00;

8.2.2 the undertaking or activity, if not integral and directly related to the sole object of the Forum as contemplated in 8.2.1, is occasional and undertaken substantially with assistance voluntarily without compensation; or

8.2.3 the undertaking or activity is approved by the Minister of Finance by notice in the Gazette.

8.3 The Forum may not accept any donation that is revocable at the instance of the donor for reasons other than a material failure to conform to the designated purposes and conditions of such donation. No donation may be accepted that is subject to conditions that are designed to enable the donor, or any connected person to the donor (other than an approved public benefit organisation), to derive any direct or indirect benefit from the application of the donation.

8.4 A copy of any amendment to this constitution shall be submitted to the Commissioner for the

South African Revenue Service.

## 9. MEETINGS

9.1 The general meeting of the Forum shall be held annually at a date and place determined by the Council and shall be open only to members in good standing AGM annual general meeting.

9.2 The business of the AGM shall be to:

9.2.1 Receive the annual report of the Management Committee;

9.2.2 Approve and adopt the financial statements;

9.2.3 Appoint or confirm auditors for the following financial year;

9.2.4 Elect the ordinary members' representatives to the Council for the following term, as contemplated in clause 7.1.2, and

9.2.5 Deal with any other relevant business.

9.3 Special general meetings shall be convened if the Chairperson of the Council is requested by not less than 20% of the members of the Forum to convene such a meeting. In this event, the Chairperson shall direct the Secretary-General to convene a special general meeting by giving members not less than three weeks' notice in writing of the meeting and the business to be dealt with. The Council shall have the power to convene a special general meeting at any time on the same notice as set out in this clause.

9.4 The quorum for an AGM or a special general meeting shall be 10% of the ordinary membership. If such a meeting fails to meet the quorum, the Chairperson may re-convene the meeting upon another date, and the re-convened meeting, if it so decides, may proceed to consider the Forum's business even if the requisite quorum is not met.

9.5 Members shall endeavour to reach decisions by consensus, but if this is not possible, decisions shall be taken by vote.

9.6 Only paid-up ordinary members of the Forum shall be entitled to vote.

9.7 Voting shall take place by show of hands unless an ordinary member who is entitled to vote requests a secret ballot, in which case the Chairperson shall order a poll by secret ballot. The reasonableness of such a request shall be determined by the Chairperson.

9.8 Each ordinary paid-up member shall have one vote, and decisions, other than as otherwise provided for in this Constitution, shall be taken by way of a simple majority.

9.9 A notice shall be deemed to have been sufficiently dispatched and forwarded in writing to a member at the last electronic address as provided by such member to the Secretary-General.

9.10 The Secretary-General will record the minutes of meetings of the Council, Management Committee, AGM, and Special General Council.

9.11 In any meeting of the Forum, whether an Annual or Special General Meeting, a meeting of the Council, the Management Committee, or any subordinate committee, no member may take part in a decision if they have a conflict of interest. In such a case, the member(s) must recuse themselves, and the remaining voting members at the meeting must make the necessary decision(s) without that member's participation.

## **10. AMENDMENTS TO THE CONSTITUTION**

Any clause of the constitution may be amended by a resolution passed by a two-thirds majority of voting members present in person at the AGM or a special general meeting, provided that at least three weeks' notice of the meeting specifying the proposed constitutional changes is given to members. In addition, the Council shall be entitled to effect such amendments to the Constitution as may be required to enable the Constitution to comply with any laws or to enable effect to be given by the Council to the intentions of this Constitution. If an amendment is effected by the Council, such amendment shall be deemed to have been ratified as required in terms of this Constitution unless such amendment is opposed by a two-thirds majority of voting members within ten days of notification to such members of the change in question.

## **11. FINANCIAL YEAR-END**

The Forum's financial year end shall be the last day of February of each year.

## **12. DISSOLUTION**

12.1 The Forum may be dissolved by a resolution of two-thirds of voting members present at an AGM or special Forum meeting, provided that notice of the proposed resolution is given to members no less than three weeks before the meeting date.

The Chairperson shall forthwith, upon receipt of the notice, advise all members of the proposed resolution.

- 12.2 If a resolution is duly passed for the dissolution of the Forum, or if for any reason the Forum ceases to exist, its assets remaining after the payment of its debts shall be transferred to one or more similar public benefit organisations, approved in terms of section 30 of the Income Tax Act, as may be decided by the Editor's Council.

This Constitution was amended and approved at the AGM on 28 June 2025 in Johannesburg.

Following amendments at the AGM, it is hereby signed by the SANEF Management Committee, duly elected in Johannesburg.

### **13. OFFICE BEARERS**

Name & Surname	Designation	Signature
<b>Mr Makhudu Sefara</b>	Chair	
<b>Mr Tshamano Makhadi</b>	Deputy Chair	
<b>Dr Glenda Daniels</b>	Secretary General	
<b>Mr Sibusiso Ngalwa</b>	Treasurer General	

# ANNEXURE A: SANEF COMPLAINT-HANDLING PROCEDURES

## 1. PARAMETERS

- 1.1 Scope:** This process does not cover cases where members seek SANEF action on systemic issues such as industry ethics, nor does it apply to purely editorial and journalistic judgments of editors.
- 1.2 Applicability:** This procedure concerns complaints about current SANEF members made by other current SANEF members, where actions are deemed to have violated the Forum's constitution.
- 1.3 Preconditions:** Complaints will only be considered if direct, bilateral, and bona fide communications among the parties have not resolved the dispute.
- 1.4 Submission:** Any member making a formal complaint must submit it in writing to the SANEF Mancom using a template that aligns with these provisions.
- 1.5 Identity disclosure:** The complainant must disclose their identity to Mancom but may request anonymity. Mancom has the discretion to grant or deny this request. Regardless, the complaint itself must be transparent to SANEF Council members.
- 1.6 Constitutional relevance:** All complaints must reference relevant clauses in the Constitution.
- 1.7 Detailed motivation:** The complaint must provide detailed motivation, substantiating the grievance and documenting efforts made to resolve the matter bilaterally.
- 1.8 Redress sought:** The complaint should clearly outline the redress being sought from SANEF.

## 2. PRELIMINARY PROCESS: REVIEW COMMITTEE

- 2.1 Appointment:** Upon receipt of a complaint, SANEF Mancom appoints an independent Review Committee consisting of at least two eminent members of the industry after consultation with the parties.
- 2.2 Assessment:** The Review Committee assesses whether the complaint should be dismissed or warrants further attention and if the latter determines the appropriate level for further attention.
- 2.3 Evaluation criteria:** In reaching its conclusions, the Review Committee evaluates the issue based on:

- 2.3.1 Serious violation threshold:** Clear breach of member obligations and responsibilities as per the SANEF constitution, including the scale and frequency of the alleged violations, inferred intentions, and the likely impact on society and media.
- 2.3.2 Reputation impact:** The extent to which the Forum or journalism practice has been brought into disrepute, including explicit implications of the Forum, scale, and frequency of alleged violations, inferred intentions, and the impact on society and media.
- 2.3.3 Programmatic priorities:** Alignment with SANEF's agreed priorities.
- 2.3.4 Evidence feasibility:** The likelihood of finding sufficient evidence.
- 2.3.5 Budgetary implications:** Potential costs of any investigation.
- 2.3.6 Timetable:** An optimal timeline if further process is envisioned.
- 2.4 Reporting:** The Review Committee presents a report on its assessment along with recommendations to SANEF's Mancom.
- 2.5 Decision reporting:** Mancom's decisions on the next steps must be included in its report to the next Council meeting.
- 2.6 Council involvement:** Mancom may defer decision-making to a scheduled or extraordinary meeting of the Council.

### **3. INVESTIGATIVE PANEL**

- 3.1 Decision on further process:** Depending on the decisions deemed appropriate by Mancom (or Council, as the case may be), the complaint may be dropped or referred for further process.
- 3.2 Terms of reference:** In the event of further process, Mancom must draw up a set of terms of reference and budget for an Investigative Panel and identify respected individuals with known integrity and no conflicts of interest (from inside or outside SANEF membership) to constitute this panel.
- 3.3 Convenor selection:** The Panel members will choose a convenor to liaise with Mancom.
- 3.4 Investigation method:** The Panel will decide on the method of its investigation, considering budgetary and evidentiary factors, and whether it will solicit submissions, conduct interviews, and/or convene hearings.
- 3.5 Confidential participation:** The Panel may decide to entertain confidential participation in its investigation. In such cases, the decision and the reasons must be recorded in the Panel's report. The Panel should regard any confidential testimony with caution.

- 3.6 Response opportunity:** The Panel must afford the accused SANEF member or their appointed representative an opportunity to respond in writing to the complaint, and this response must be included in the Panel's report.
- 3.7 Findings and recommendations:** The Panel must make a finding on the complaint and any mitigating or exacerbating circumstances and recommend corresponding action (or not) in terms of the SANEF constitution (as amended above).
- 3.8 Council consideration:** This recommendation by the Panel will be for the consideration of the Council, which will then take a final decision as per the SANEF constitution (as amended above).
- 3.9 Right of appeal:** As per the Constitution, a member whose membership has been terminated in terms of clause 6.4 has the right to appeal the decision to the next scheduled Council meeting or the AGM or a Special General Meeting of the Forum, constituted for that purpose – whatever comes first.
- 3.10 Legal authority:** SANEF does not have the legal authority to stand in the way of any member's private pursuit of litigation, although the Forum encourages members to use its internal processes and to accept the decisions of the Council.

## **ANNEXURE B: SANEF CODE OF CONDUCT**

## ANNEXURE C: FOUNDING MEMBERS

1. Tyrone August	21. Raymond Louw <i>(deceased)</i>	41. Don Pinnock
2. John Battersby	22. Aggrey Klaaste <i>(deceased)</i>	42. Brian Pottinger
3. Arrie de Beer <i>(deceased)</i>	23. Simphiwe Magoda	43. Ramesh Ramlal
4. Guy Berger	24. Robert Magwaza	44. Judy Sandison
5. Sunil Bramdaw <i>(deceased)</i>	25. Arthur Maimane <i>(deceased)</i>	45. Jane Raphaely
6. Nigel Bruce	26. Len Maseko	46. Jimmy Seepe <i>(deceased)</i>
7. Sarah Crowe	27. Thami Mazwai	47. Mike Siluma
8. Dennis Cruywagen <i>(deceased)</i>	28. Mike Mills	48. Gavin Stewart <i>(deceased)</i>
9. Ebbe Dommissie	29. Molefi Mika	49. Peter Sullivan
10. Tim du Plessis	30. Izak Minnaar	50. Joe Thloloe
11. Ryland Fisher	31. Latiefa Mobara	51. Mike Tissong
12. Derek Forbes	32. Phil Molefe	52. Xolani Tiyalana
13. Amina Frense-Kasrils	33. Wendy Morgenrood	53. Mathatha Tsedu
14. Anthea Garman	34. Sbu Mngadi	54. Jeffrey Mzukisi Twala
15. Pippa Green	35. Lebona Mosia	55. Yves van der Haegen
16. Anton Harber	36. Mtolephi Mthimkhulu <i>(deceased)</i>	56. Mark van der Velden
17. Shaun Johnson <i>(deceased)</i>	37. Tim Noakes	57. David Wightman
18. Jim Jones <i>(deceased)</i>	38. Siphon Ngcobo	58. Moegsien Williams
19. Ida Jooste	39. Debora Patta	59. Ric Wilson
20. Mike Loewe	40. Mary Papayya	60. Muriel Hau Yoon

## COMPANY DETAILS

**"S5"**

Enterprise Number	K2012049795
Enterprise Name	TODI MEDIA DEVELOPMENT FOUNDATION
Enterprise Type	Non Profit Company
Enterprise Status	AR Final deregistration
Compliance Notice	NONE
Registration Date	2012/03/08
Physical Address	323 LYNNWOOD ROAD MENLO PARK 0081
Postal Address	P O BOX 35465 MENLO PARK 0102

## DIRECTOR DETAILS

Director / Member details for: K2012049795 [ TODI MEDIA DEVELOPMENT FOUNDATION ]

ID Number	Name(s)	Surname	Type	Status
730313XXX08X	KHUTSO DANIEL	MAKWELA	Director	INACTIVE
520120XXX08X	SEKEDI MAGRET	RATHETHE	Director	INACTIVE
820102XXX08X	MATLALA MARTHA	MALATJI	Director	INACTIVE

## AUDITOR &amp; ANNUAL RETURN DETAILS

Annual Return details for: K2012049795 [ TODI MEDIA DEVELOPMENT FOUNDATION ]

FILED ANNUAL RETURNS

AR Year	Amount Paid	Date Filed
2013	-100,00	2013-04-18
2014	-100,00	2014-03-27
2015	-150,00	2017-04-25
2016	-150,00	2017-04-25
2017	-100,00	2017-04-25

**OUTSTANDING ANNUAL RETURNS**

AR Year	AR Month	AR Non-Compliance Date
2018	MARCH	2018-05-02
2019	MARCH	2019-05-02
2020	MARCH	2020-05-02
2021	MARCH	2021-05-02
2022	MARCH	2022-05-02
2023	MARCH	2023-05-02
2024	MARCH	2024-05-02
2025	MARCH	2025-05-02
2026	MARCH	2026-05-02

Enterprise History details for: **K2012049795 [ TODI MEDIA DEVELOPMENT FOUNDATION ]**

Date	Details
2023/03/30	FINAL DEREGISTRATION DUE TO ANNUAL RETURN NON COMPLIANCE
2023/03/16	E-Mail sent to SEKEDI MAGRET RATHETHE for 2023
2023/03/16	E-Mail sent to KHUTSO DANIEL MAKWELA for 2023
2023/03/16	E-Mail sent to MATLALA MARTHA MALATJI for 2023
2022/03/11	E-Mail sent to MATLALA MARTHA MALATJI for 2022
2022/03/11	E-Mail sent to SEKEDI MAGRET RATHETHE for 2022
2022/03/11	E-Mail sent to KHUTSO DANIEL MAKWELA for 2022
2021/03/13	E-Mail sent to KHUTSO DANIEL MAKWELA for 2021
2021/03/13	E-Mail sent to MATLALA MARTHA MALATJI for 2021
2021/03/13	E-Mail sent to SEKEDI MAGRET RATHETHE for 2021
2020/03/15	E-Mail sent to MATLALA MARTHA MALATJI for 2020
2020/03/15	E-Mail sent to SEKEDI MAGRET RATHETHE for 2020
2020/03/15	E-Mail sent to KHUTSO DANIEL MAKWELA for 2020
2019/07/30	Annual Return Non Compliance - In Process of Deregistration Last Payment for AR Year/Month is 2016/3.
2019/03/26	E-Mail sent to SEKEDI MAGRET RATHETHE for 2019
2019/03/26	E-Mail sent to MATLALA MARTHA MALATJI for 2019
2019/03/26	E-Mail sent to KHUTSO DANIEL MAKWELA for 2019
2018/08/30	BADUSPEX
2018/03/05	E-Mail sent to MATLALA MARTHA MALATJI for 2018
2018/03/05	E-Mail sent to KHUTSO DANIEL MAKWELA for 2018
2018/03/05	E-Mail sent to SEKEDI MAGRET RATHETHE for 2018
2017/11/09	Director MATLALA MARTHA MALATJI was added
2017/11/09	Director SEKEDI MAGRET RATHETHE was added
2017/11/09	Director KHUTSO DANIEL MAKWELA was added
2017/11/09	Director KIM HELENE DU PLESSIS details was Changed

2017/11/09	Director CHRISTIAN GOUWS details was Changed
2017/11/09	Director ADELLE VAN TONDER details was Changed
2017/04/25	Company / Close Corporation AR Filing - Web Services : Ref No. : 56XXXXX55
2017/03/06	E-Mail sent to KIM HELENE DU PLESSIS for 2017
2016/06/19	Annual Return Non Compliance - In Process of Deregistration Last Payment for AR Year/Month is 2014/3.
2016/03/09	E-Mail send to KIM HELENE DU PLESSIS for 2016
2015/07/28	E-Mail send to KIM HELENE DU PLESSIS for NPC Reminder
2015/03/09	E-Mail send to KIM HELENE DU PLESSIS for 2015
2014/03/27	Company / Close Corporation AR Filing - Web Services : Ref No. : 51XXXXX50
2013/12/11	E-Mail send to KIM HELENE DU PLESSIS for NPC Reminder
2012/03/08	AR Final deregistration

## COMPANY DETAILS

Enterprise Number	K2018227980
Enterprise Name	UNSCRIPTED COMMUNICATION
Enterprise Type	Private Company
Enterprise Status	AR Final deregistration
Compliance Notice	NONE
Registration Date	2018/04/03
Physical Address	396 CORK AVENUE FERNDALE FERNDALE GAUTENG 2194
Postal Address	396 CORK AVENUE FERNDALE FERNDALE GAUTENG 2194

## DIRECTOR DETAILS

Director / Member details for: K2018227980 [ UNSCRIPTED COMMUNICATION ]

ID Number	Name(s)	Surname	Type	Status
730727XXX08X	MAKHUDU JOSEPH	SEFARA	Director	INACTIVE

Annual Return details for: K2018227980 [ UNSCRIPTED COMMUNICATION ]

## FILED ANNUAL RETURNS

AR Year	Amount Paid	Date Filed
No annual returns have been filed for this enterprise		

## OUTSTANDING ANNUAL RETURNS

AR Year	AR Month	AR Non-Compliance Date
2019	APRIL	2019-05-28
2020	APRIL	2020-05-28
2021	APRIL	2021-05-28
2022	APRIL	2022-05-28
2023	APRIL	2023-05-28
2024	APRIL	2024-05-28
2025	APRIL	2025-05-28
2026	APRIL	2026-05-28



Enterprise History details for: **K2018227980 [ UNSCRIPTED COMMUNICATION ]**

Date	Details
2024/01/20	FINAL DEREGISTRATION DUE TO ANNUAL RETURN NON COMPLIANCE
2023/09/05	A COR40.3 letter was send via Email to MAKHUDU JOSEPH SEFARA on email address E*****E@PTY-ONLINE.CO.ZA
2023/04/08	E-Mail sent to MAKHUDU JOSEPH SEFARA for 2023
2022/04/07	E-Mail sent to MAKHUDU JOSEPH SEFARA for 2022
2021/04/07	E-Mail sent to MAKHUDU JOSEPH SEFARA for 2021
2020/09/24	Annual Return Non Compliance - In Process of Deregistration No Payment have been made.
2020/04/02	E-Mail sent to MAKHUDU JOSEPH SEFARA for 2020
2019/04/13	E-Mail sent to MAKHUDU JOSEPH SEFARA for 2019
2018/05/23	XXXXXXXXX FERNDALE FERNDALE GAXXXXXXXXX94
2018/05/16	Director CHRISTIAN GOUWS details was Changed
2018/05/16	Director MAKHUDU JOSEPH SEFARA was added
2018/05/11	ZISAWEB
2018/04/03	New Company Registration - Web Services : 9999 : Ref No. : 91XXXXXX61

"S6"

# Makhudu's submission

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DEBUNKING THE GREAT SIU MYTH



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- 1. My role at Unscripted Communication**
- 2. The nature of the relationship with Todi Media**
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  - 3.3 Speakers and the close-out report**
- 4. Engagements with the SIU**
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  - 4.3 Lawyers' letters**
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- 5. Whether or not Unscripted Communication received the R550 000**
- 6. Conclusion**

## **1. My role at Unscripted Communication**

I established Unscripted Communication (Pty) Ltd in May 2018, shortly after I had left the City of Johannesburg. Please note that in December 2018, I had not operated/worked in any newsroom for about four years which, by implication, means I was neither active nor a member of Saartef for the said period.

The last journalism employment was as editor of The Star newspaper which ended in June 2014. Between then and December 2018, I worked as a communication, marketing and events professional.

I make this point to obviate the confusion apparent in some reporting about whether or not I pursued commercial work for Unscripted Communication while employed as an editor. I only returned to journalism at the end of June 2019, from which point I stopped doing any work for Unscripted Communication.

As the head of Unscripted Communication, I was responsible for its commercialisation, marketing and management.

## **2. The nature of the relationship with Todi Media Development Foundation NPC**

I know Todi Media through Daniel Khutso Makwela (**Mr Makwela**). When Mr Makwela and I contracted in 2018, we had known each other for a few years. Mr Makwela worked for Media 24 in the advertising section, though I am unsure what his position was.

I worked for Media 24 between 2004 to 2009. During this period, we bumped into each other at the canteen and other spaces. It is sufficient to say we were aware of each other but not friends. I am unsure when he left the company.

Unscripted Communication had one contract, here attached as Annexure SEF001 with Todi Media to organize and host a Development Journalism conference and that about sums up the relationship between the two entities.

## **3. My response to the findings by the SIU**

The SIU released a badly-written statement on 28 April 2026, which claimed, for purposes of this independent investigation, that funds "intended for a media project that included covering

journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc." were diverted into private pockets, including that of "Unscripted Communication, whose director is Makhudu Sefara, received R550,000". As a consequence, the media project supposedly did not happen.

The truth, however, is that funds were not "diverted" with respect to Unscripted Communication. As stated above, Unscripted Communication was appointed as an implementing agent for Todi Media to organise the media project.

When the SIU released its statement, my reaction was that of shock. This is because I did not believe it could release inaccurate, false statements without even a discussion with the subject of their critical commentary.

My first response was to send an email to the very email addresses from which the media statement was issued. This response is annexed here as SEF002. The import of the email – despite the shock discernible from how it was written – was to register my displeasure at inaccurate communication without the decency of affording me what are basic constitutional administrative rights (just administrative action which ought to be procedurally fair).

Within 48-hours (two days), I wrote a lengthy and measured response to the SIU media statement for the attention of the SIU Acting Head Leonard Lekgetho. It is marked Annexure SEF003. In this letter, I address several issues relating, but not limited to, the inaccuracies, omissions, innuendo and the defamatory nature of the SIU's communication.

### 3.1 THE QUESTION NOT ASKED RE THE SIU STATEMENT

As a senior member of the media, I could not help but despair at how the media, especially so-called investigative journalists, failed to ask the SIU a question that went to the heart of its issue. This key question is: what did Makhudu Sefara use the so-called "diverted" funds on? Put differently: what's the abuse on his part?

Given the general context of claims of abuse of funds; funds not used for their intended purpose and payments of R900 000 for a house in Bassonia by Black Dangaree and others, the immediate question ought to have been what was the abuse Makhudu committed?

Is it unreasonable to believe that if I had used the funds to pay for a house or a car that this, too, would have been mentioned in the statement along other abuses?

Why was the media in general just content to regurgitate the throw-away line that funds were not used for their intended purpose without an interest in how the implicated editor and

chairperson of the South African National Editors' Forum abused the funds? It's a glaring collective oversight/error.

### 3.2 THE DEVELOPMENT JOURNALISM CONFERENCE

In the days leading to the conference, Unscripted Communication sent tens of emails, made hundreds of calls to people associated with community stations. Eventually, almost 40 people from outside Gauteng arrived at Birchwood and were booked into the hotel as arranged, the remainder were to arrive in the morning from around Gauteng and other nearby areas. The six-page hotel guest list and bill is attached here as Annexure SEF004.

Two things are key on this list. The first is the payments reflected on the first and the last page. The second important thing about this is that it records the names of the conference hotel delegates who slept at the hotel. Their names will correlate with the names of the people who attended the event – Development Journalism conference for community media. The attendance list is here attached as Annexure SEF005 and SEF006.

### 3.3 SPEAKERS AND THE CLOSE-OUT REPORT

We had two main speakers for the event. We had invited the acting Director-General for the Government Communication and Information System (GCIS), Ms Phumla Williams. I attach copies of email communication with her about the event and how she ended up being tasked by the presidency to attend something else on the day of the event, but being thoughtful enough to organise Ms Tasneem Carrim, Chief Director Policy Research, to speak. The emails between Phumla, Tasneem and I are here attached as XX. Tasneem's image taken while speaking at the event is included in the close out report (on page 14) which is here marked as Annexure SEF008.

Mr Mathatha Tsedu, a veteran editor and freedom fighter who was incarcerated at the infamous "Number Four" prison cell at the Old Fort, now part of the current Constitution Hill precinct in Johannesburg, was also a keynote speaker. Tsedu, who was banned by the apartheid regime, is an inspiration to many journalists and editors for championing the cause of the voiceless at a time when it was costly to speak truth to power. For his contribution to our democracy, President Cyril Ramaphosa awarded him the Order of Ikhamanga in Silver in 2019. In 2025, he was the guest speaker at Sanef's Nat Nakasa awards in Johannesburg.

In 2018 (and today still), Tsedu was the most appropriate, the most senior and the most decorated editor to speak to community journalists about the interface between our democratic forays into free speech and reporting local news. The close-out report captures his important contribution.

#### **4. Any engagements with the SIU during the course of their investigation or after their findings were released**

From my engagements with the SIU, it is clear that the SIU miscommunicated and is trying to retreat without conceding liability for causing irreparable harm to my name. Its attempts to wiggle itself out are disingenuous.

The engagements happened after publication of their statement – and on my instigation. The SIU never contacted me during the course of their investigation.

Following their 28 April statement, I wrote my initial shock reaction and the 30-bullet point letter to Mr Lekgetho (the SIU acting head) seeking an audience. The SIU's reaction was rather nonchalant.

##### **4.1 FEET DRAGGING**

The SIU head said he was going to Namibia for a week beginning May 4, 2026 and referred me to his Chief Operating Officer, Ms Zodwa Xesibe and investigators. The SIU media address ([siumedia@siu.org.za](mailto:siumedia@siu.org.za)) then reverted on May 5, inviting me to a meeting on May 15. Mr Selby Makgotho, the SIU spokesperson, also called to say Ms Xesibe was not available until Friday May 15. I initially protested to him and asked if the SIU couldn't find someone else available given the urgency of this situation. On May 6, I feared the suggested May 15 date may be pushed outward, so I decided to accept this and informed Mr Makgotho accordingly.

##### **4.2 MEETING THE SIU ON 15 APRIL 2026**

Eventually the date arrived. I arrived about an hour early at the SIU offices. One of the forensic investigators asked if I was certain I wished not to be represented or accompanied by an attorney. My response was that the documents before me were sufficient to help demonstrate the truthfulness of my statements during the meeting.

As the meeting got underway, it emerged that half of the eight did not have sight of my 30-para email to Mr Lekgetho which led to this meeting. In the end, the investigators told me (to my surprise) that they were aware that my company did implement or host the community media event. They told me they followed the money into my account and saw how much was paid to Birchwood, airlines, airtime and data and how much I paid myself for services I rendered.

Then the issue became: why not say that in the media statement? If you are aware that the media event that was funded was indeed held, why release a statement saying the funds were not used for their intended purpose?

Their answer was that once Todi Media decided to pay back the full amount, it implied to them that the entire funds were not used for their intended purpose. I found this reasoning shocking. I asked: even when you, the investigators, are able to see that some of the funds did go toward the right cause? They said it did not matter.

The next issue became why they did not give me, as a subject of their investigation or media release, an opportunity to comment on the claims before they were made public, more so that the media statement contained material errors or dispute of facts.

They said I must appoint a lawyer who must write to them and they would then be able to explain to the lawyer why.

#### 4.3 LAWYERS' LETTERS

Up to this point, I had not appointed nor consulted with any lawyers because I thought what the SIU announced about Unscripted Communication is so obvious a lie that paying a lawyer to prove this is akin to a waste.

We wrote, through Megan Ross of the law firm Nicqui Galaktiou Inc, a letter to the SIU Head dated 19 May 2026, which is here attached as Annexure SEF009. In this letter, we ask the SIU in paragraph 8: "In the circumstances, our client hereby requests an explanation from the SIU as to the basis upon which it published the offending statements..."

Mr Lekgetho then responds on May 22 in a letter dated May 21, essentially noting there was never an investigation into Unscripted Communication and I. The relevant paragraph 11 and 12 are quoted here: "*Further, please note that Unscripted Communication was never a subject of the SIU investigation and as such there is no finding against your client nor his company.*

*"Instead, the SIU made findings against Todi Media which resulted in it taking full responsibility for the misuse of the NLC grant and voluntarily offered to pay back the R1.1 million in full and final settlement. The SIU does not have any claim against Unscripted Communication, nor did it require any assistance from Unscripted Communication to conclude its investigation."* This letter is attached as Annexure SEF010.

#### 4.4 THE SIU'S DISINGENUOUS RETREAT

Noting that the SIU did not investigate Unscripted and I and not made any findings, my lawyers and I agreed to write back to tease out the apparent contradictions and the SIU's reckless and thus defamatory use of my name. We raise three issues with them:

- Why use the word "diverted" in relation to funds that were paid to Unscripted
- Why omit what Unscripted used the funds for while mentioning what others did with the funds
- Why use my picture in a graphic titled "Money Heist" – which means a violent robbery.

This letter, dated 26 May 2026, is attached here as Annexure SEF011.

The SIU's two-line response to this is attached here as Annexure SEF012, which essentially says they will not be saying more on this. This sudden retreat is disingenuous and the reticence troubling. Instead of apologising for their erroneous communication, they effectively, I believe, are saying make the courts compel us to apologise because we are too proud and arrogant.

#### **5. Whether or not Unscripted Communication received R550 000, and what disbursements were made by Unscripted Communication**

As is apparent from the above, Unscripted Communication received the mentioned R550 000, which was constituted of two key parts. The first is a set service fee of R250 000 for putting together an event from scratch, without a set guest list, but ensuring at the very least the conference was attended by delegates from at least four provinces.

The contracting parties had agreed on a service fee of R250 000, made in two tranches of R150 000 before the event and R100 000 a day after the event. This is contained in the service contract mentioned earlier (SEF001).

The second key component of the R550 000 is made of disbursements/payments to Unscripted to offset payments for accommodation, transport and conference venue in line with clause 4.2 of the service contract which indicates what is excluded.

#### **6. CONCLUSION**

It is plain from the above that the SIU could not have intended to make a claim that Unscripted Communication and its director abused the funds. It says so plainly in its letter of 22 May 2026. Where funds were used for houses and related misdemeanours, this is outside what Unscripted Communication and its director could have known or even influenced.

Consequently, the above reveals whatever chicanery was at play when the SIU drafted this statement, which will be dealt with in the defamation case being pursued against it. In the circumstances, any review of Sanef's relationship with its chairperson against whom there was neither an investigation, nor a finding by the SIU which also says in its letters it "makes no claim against" him and Unscripted Communication, ought to be based on something else yet to be communicated.

SEF001

"S7"

A CONCISE AGREEMENT BETWEEN TMDF AND UNSCRIPTED COMMUNICATION (PTY)Ltd

# SERVICE AGREEMENT

Between

**Todi Media Development Foundation**

Referred to as Todi in the Agreement

and

**Unscripted Communication (PTY) Ltd**

Referred to as the "Implementer" in the Agreement

1. TODI agrees to:

1.1 Contract Unscripted Communication as an implementing agent for a Development Journalism conference that shall take place between the month of December 2018 and or January 2019.

2. The conditions of engagement are as follows:

2.1.1 The Implementer will invite and convene a conference attended by no less than 40 stakeholders from community media organisations

2.1.2 They will be sourced from different community radio, online and or print media

2.1.3 They must be from at least four different provinces

2.1.4 The Implementer will produce a written report that captures deliberations at the conference which must also include the challenges and suggested solutions facing community media

2.2 The implementer may also employ a facilitator for the day-long conference

2.3 Todi will support the Implementer in ensuring that the conference is a success.

2.4 Todi will bear the costs of the conference.

**3. THE Implementer agrees to:**

3.1 The aforementioned conditions of engagement

3.2 Ensure the Facilitator of the workshop/conference is knowledgeable about media in general

3.3 Invites at least one keynote speaker who is accomplished

3.4 Ensure delegates/conference attendees get sufficient time to engage on the issues/challenges they face on a daily basis

3.5 Produce a report – with sufficient images – that correctly situates the challenges faced by the sector and suggested solutions in the context of changes happening in the media in general.

3.6 The Implementer will make every effort to ensure that the event is a success and that the aforementioned conditions are met.

4. SERVICE FEES/COST

4.1 The implementer will be paid a total of R250 000 for these services, with R150 000 paid at the commencement of work and R100 000 a day after the conference has concluded and delegates have returned to their respective homes.

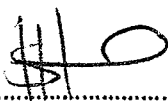
4.2 It is understood that these costs exclude the cost of:

- Accommodation for conference attendees
- Transport, including flights and buses
- Catering
- Venue hire for the conference

4.3 Todi will either pay for these directly or – where convenient – request the Implementer to pay for the aforementioned on condition the latter (Unscripted) is fully refunded for these costs.

Signed at Linden (place) on this 22nd day of November 2018


NAME: Khutso Makwela

SIGNATURE: 


for TMD/DF

Signed at Randburg (place) on this 22nd day of November 2018

NAME: Makhudu Separa

SIGNATURE: 

For Unscripted Communication

 Outlook

SEF002

**"S8"****Re: MEDIA STATEMENT: SIU SECURES RECOVERY OF MISAPPROPRIATED LOTTERY FUNDS AND EXPOSES PATTERN OF ABUSE****From** Makhudu Sefara <makhudu.sefara@gmail.com>**Date** Tue 4/28/2026 1:23 PM**To** Media SIU <siumedia@siu.org.za>**Cc** Ngwako Motsieng <NMotsieng@siu.org.za>; Mametiwa Makgotho <mmakgotho@siu.org.za>; Media SIU <siumedia@siu.org.za> 1 attachment (3 MB)

WhatsApp Audio 2026-04-28 at 12.54.17.mp4;

Guys

This is absolutely crazy!

I think the most decent thing to do would have been to ask me what happened, what my role was etc if your access to my account didn't give you a sufficient enough picture.

You can't just use my face to attract publicity when you have not even had a single discussion with me, knowing full well the media training workshop to which you refer was, in fact, held and was a public event.

This is grandstanding of the worst kind.

I am really disappointed.

Regards

Makhudu Sefara

0791772134

On 28 Apr 2026, at 13:00, SIU Media &lt;siumedia@siu.org.za&gt; wrote:

Good day,

Please use the attached Voice note and not the one from the previous email.

Best wishes,

SIU MEDIA

SEF003

Dear Mr Leonard Gaoretelelwe Lekgetho

I hope you are well.

- 1 The SIU statement of 28 April 2026 titled: *Media Statement: SIU secures recovery of misappropriated lottery funds and exposes a pattern of abuse* refers.
- 2 My name is Makhudu Sefara. At the time the aforementioned statement was issued, I was (and still is) the Editor-in-Chief of the Sunday Times and TimesLIVE, iconic South African news brands.
- 3 I remain the Chairperson of the South African National Editors Forum (Sanef), an organisation of the country's senior journalists, journalism trainers, academics and media freedom activists, despite my decision to step away following your statement.
- 4 In these capacities, I was added to the SIU mailing list by your erstwhile Spokesperson Kaizer Kganyago and my cell phone number is on the WhatsApp group for ease of access.
- 5 I mention the above to make a simple though profound point that I am not an inaccessible person that the SIU will find it difficult to locate. Put differently, your current communication team has both my email and cell phone number and we interact as and when necessary.
- 6 It is, therefore, surprising why the SIU would release a statement about me without affording me an opportunity to explain/clarify/comment on inaccurate but very serious and damaging allegations. It surely is not because I was unavailable but simply because the SIU elected not to contact me. What I need to know is why?
7. For context, it is important to indicate that while I am employed as a senior editorial leader in the media currently, at the time that my communication firm known as Unscripted Communication was contracted to do media training for Todi, I was neither employed in the media fraternity in any official capacity nor was I working in the public sector. I was self-employed.

#### INTEGRITY AND CREDIBILITY

8. Given the work I do as an editor and commentator on television and radio platforms, my credibility is my stock in trade – something I have worked on for many years. I would not be able to succeed in this field if my primary asset, which is my credibility and integrity, are compromised.
9. I am neither in any way attempting to dictate nor influence the SIU on how to run its operations or ask for favours. I am a professional who is aggrieved at being made a

scapegoat of "Breaking News" and unduly caricatured in graphics with inaccurate and misleading information.

#### THE RIGHT TO BE CONTACTED

10. The SIU is au fait with the important rule of natural justice – *audi alteram partem*. Section 33 of the SA Constitution mandates that decisions by state organs and public officials must be lawful, reasonable and procedurally fair. Procedural fairness, in this case, means individuals like myself who are accused of wrongdoing must at least be given a fair opportunity to present their side before a damning administrative decision is made, more so when such a decision has grave consequences.
11. I am not writing this letter to create unnecessary dispute with the SIU, an institution I respect and have worked with to fight maladministration and corruption. Even at this stage, I still believe the SIU is an institution worthy of respect.
12. It is for this reason that I am confused by the unlawful, unreasonable, unprocedural and unfair manner in which my rights were adversely affected by an institution that is supposed to protect and uphold constitutional rights as enshrined and entrenched in the constitution.
13. Had the SIU afforded me the basic courtesy of being heard, I would have willingly and voluntarily co-operated because I have nothing to hide. I would also have clarified the errors concerning me and my then communication company as contained in your statement. More so even after I released a statement to try to remedy the undue harm caused, the SIU ignored it.

#### THE INACCURACIES

14. The statement says the SIU "*found that the NLC granted Todi Media an R1.5 million grant (2018) intended for a media project that included covering journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc. Instead, the SIU found that money was diverted to – Unscripted Communication, whose sole director is Makhudu Sefara, received R550 000...*"
15. Your Spokesperson Selby Makgotho, stated matter-of-factly on several media platforms that the funds were "pocketed" by Unscripted Communication and other outfits and the event never took place.
16. This is in spite of the fact that my concerns were brought to his attention exactly 23 minutes after the release of his statement through an email, though sent in shock, which is (here attached as MS1). Three days later, Makgotho is yet to do something about it. As I write this, I have neither seen a simple acknowledgment nor a commitment to correct or look into the issues I raised.

17. Instead, Mr Makgotho has doubled down and did several interviews repeating what I had already informed him was inaccurate and based, at best, on incomplete information. In this way, the harm/damage to my name is exacerbated.
18. Given my profile relative to everyone else mentioned, the news story based on this statement has become known as "the Sefara scandal" on television and elsewhere. I will revert to the damage later.
19. My issue is that the errors in Makgotho's statement and public pronouncements are material.
20. To be frank, the statement contains falsehoods that easily could be disproven that an event did not take place. Had I been approached or the process been procedurally fair, I would have given your team, the following:
  - The venue of the event
  - The date
  - The hotel guest list for those who arrived the night before the event
  - The names of two main speakers at the event, one of whom was a deputy CEO of the Government Communication and Information System (GCIS) and the other a prominent, accomplished veteran editor with a passion for community development.
  - The list of guests for whom flights and buses were booked.
21. Without making this too voluminous, allow me to attach here the above-mentioned guest list (MS2) whose first page shows two payments to Birchwood hotel and conference centre near OR Tambo Airport. The balances for the hotel and conferencing centre are also tabulated in the last page (6).
22. The importance of this document is not about the financials, but rather to share the list of the 50 or so community media training workshop attendees who slept at the hotel; which rooms they occupied; how much each room cost etc. This document serves two important purposes:
  - I. These are actual human beings who, if my version is to be believed, could, in fact, be traced, interviewed to establish the veracity thereof.
  - II. This document also has key hotel data that you or your investigators could use to verify with Birchwood hotel whether or not this event took place.
23. Quite apart from the above, my bank records will also show that the funds were used to procure catering, flights, buses, even Uber for some conference attendees – the opposite of what "diverted" funds do.

24. That Todi and its directors were engaged directly by the SIU and have, for whatever reason, repaid the funds is not evidence that the event for which I was contracted for did not take place.
25. Where it's easy for the SIU to establish and tell us what Todi directors spent their funds on (buying a house), the SIU is surprisingly silent in the statement on what I did with the funds. Did I buy a car, a house too? Nothing. But my financial records available to the SIU will no doubt show the funds were used to put together the media training event.

#### **THE DAMAGE**

26. Plain though it appears, I must, for the record, draw your urgent attention to the damage done by the SIU to me and my family. To include my name in a statement and graphics titled "Lotto Heist" creates a false impression that I stole public funds.
27. To continually perpetuate falsehoods that funds were "diverted" to me for an event that did not take place further damages my name.
28. Cumulatively, an impression is created that I did something illegal, I am not to be trusted, deserve to be jailed and of no credibility. This simply because someone, for whatever reason, did not want to hear me out and, failing which, to correct wrongs brought to their attention. The indifference to my plea is more than harmful.

#### **THE REQUEST**

29. I have elected to send this email to you as the Head of the SIU given that the errors/delicts etc. were created by your communications team which has been dismissive to date. In the circumstances, I humbly request your intervention as the responsible authority to consider my case and remedy the falsehoods and defamatory allegations against me. I also request the SIU to:

- Withdraw the SIU claim that Unscripted Communication, and by extension Makhudu Sefara, did not conduct a community media training;
- Withdraw the statement that funds were "diverted" and "pocketed" by Makhudu Sefara, which created a false impression that I was party to a stratagem to deceive.
- To indicate that the admissions and repayments made by Todi of the R1.5m do not impute guilt or wrongdoing on my part.
- Apologise for the SIU's errors and damage to my name.

- Given that the damage to my good name is recurring, my request is also that this matter be attended and resolved urgently. Where you need any clarity, I am available on my phone for a call, WhatsApp, or even email. Should you need to meet in person, I will avail myself.

30. If after all facts being considered the SIU is of the view that no apology or corrections are due, please also indicate same and should be accompanied by written reasons. I am hoping that my request will be favourably adjudicated upon. This statement is limited to what is urgent and any other issues will be addressed later.

Yours sincerely

Makhudu Sefara

0791772134

SEF 004



Todi Media Development Foundation  
396 Cork Avenue  
Fermdale  
Randburg 2194

Room No. : 9102  
Arrival Date : 10/12/18  
Departure Date : 14/02/19  
Page No. : 1 of 6  
Folio No. / Invoice No. : 120624 /  
Confirmation No. : 5112253  
Hotel VAT No. : 4210261782  
Registration No. : 2012/041176/07

Todi Media Development Foundation,  
COPY OF TAX INVOICE  
Company Name : Todi Media Development Foundation  
Company VAT No. :  
Group Code : 1812TODIME  
PO/Voucher :

Date	Text	Docket No.	Charges	Credits
10/12/18	Deposit Transfer at Check In	Pmt received 29.11.2018		57,115.00
10/12/18	Deposit Transfer at Check In	Pmt received 08.12.2018		50,000.00
10/12/18	BC Cafe Dinner Food	Room# 9102 : CHECK# 0020289	220.00	
10/12/18	BC Cafe Lunch Beverage	Room# 9102 : CHECK# 0020289	44.00	
10/12/18	Accommodation	Routed From Todi Media Development Foundation 51 Of Room #1016	1,400.00	
10/12/18	Tourism Levy	Routed From Todi Media Development Foundation 51 Of Room #1016	9.40	
10/12/18	Accommodation	Routed From Todi Media Development Foundation 52 Of Room #1017	1,400.00	
10/12/18	Tourism Levy	Routed From Todi Media Development Foundation 52 Of Room #1017	9.40	
10/12/18	Accommodation	Routed From Organising Team Of Room #1024	1,400.00	
10/12/18	Tourism Levy	Routed From Organising Team Of Room #1024	9.40	
10/12/18	Accommodation	Routed From Rushni Allie Of Room #1029	1,400.00	
10/12/18	Tourism Levy	Routed From Rushni Allie Of Room #1029	9.40	
10/12/18	Accommodation	Routed From Organising Team Of Room #1030	1,400.00	
10/12/18	Tourism Levy	Routed From Organising Team Of Room #1030	9.40	
10/12/18	Accommodation	Routed From Organising Team Of Room #1031	1,400.00	
10/12/18	Tourism Levy	Routed From Organising Team Of Room #1031	9.40	
10/12/18	Accommodation	Routed From Todi Media Development Foundation 46 Of Room #1032	1,400.00	
10/12/18	Tourism Levy	Routed From Todi Media Development Foundation 46 Of Room #1032	9.40	
10/12/18	Accommodation	Routed From Todi Media Development Foundation 47 Of Room #1033	1,400.00	
10/12/18	Tourism Levy	Routed From Todi Media Development Foundation 47 Of Room #1033	9.40	

Birchwood Hotel & OR Tambo Conference Centre (Pty) Ltd Viewpoint Road, Bartlett, Boksburg, PO Box 1106, OR Tambo International Airport, 1627  
Tel: (011) 897 0000 Fax: (011) 897 0001  
Email: reservations@birchwoodhotel.co.za web: www.birchwoodhotel.co.za  
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Account Name: Birchwood Hotel & OR Tambo Conference Centre (Pty) Ltd  
Banking Details: First National Bank \* Account No.: 51321186037 \* Branch: Sandton Wierda Valley \* Branch Code: 260950 \* SWIFT No.: FIRNZAJJ

Todi Media Development Foundation  
396 Cork Avenue  
Ferndale  
Randburg 2194

Room No. : 9102  
Arrival Date : 10/12/18  
Departure Date : 14/02/19  
Page No. : 2 of 6  
Folio No. / Invoice No. : 120624 /  
Confirmation No. : 5112253  
Hotel VAT No. : 4210261782  
Registration No. : 2012/041176/07

Todi Media Development Foundation,  
COPY OF TAX INVOICE

Company Name : Todi Media Development Foundation  
Company VAT No. :  
Group Code : 1812TODIME  
PO/Voucher :

Date	Text	Docket No.	Charges	Credits
10/12/18	Accommodation	Routed From Todi Media Development Foundation 48 Of Room #1034	1,400.00	
10/12/18	Tcurism Levy	Routed From Todi Media Development Foundation 48 Of Room #1034	9.40	
10/12/18	Accommodation	Routed From Todi Media Development Foundation 49 Of Room #1035	1,400.00	
10/12/18	Tcurism Levy	Routed From Todi Media Development Foundation 49 Of Room #1035	9.40	
10/12/18	Accommodation	Routed From Todi Media Development Foundation 50 Of Room #1053	1,400.00	
10/12/18	Tcurism Levy	Routed From Todi Media Development Foundation 50 Of Room #1053	9.40	
10/12/18	Accommodation	Routed From Jacobs Yumna Of Room #1054	1,400.00	
10/12/18	Tcurism Levy	Routed From Jacobs Yumna Of Room #1054	9.40	
10/12/18	Accommodation	Routed From Hassen Seria Of Room #2007	1,400.00	
10/12/18	Tcurism Levy	Routed From Hassen Seria Of Room #2007	9.40	
10/12/18	Accommodation	Routed From Ruqayyah Seria Of Room #2008	1,400.00	
10/12/18	Tcurism Levy	Routed From Ruqayyah Seria Of Room #2008	9.40	
10/12/18	Accommodation	Routed From Tashreeq Truebody Of Room #2009	1,400.00	
10/12/18	Tcurism Levy	Routed From Tashreeq Truebody Of Room #2009	9.40	
10/12/18	Accommodation	Routed From Augus Michelle Of Room #2010	1,400.00	
10/12/18	Tcurism Levy	Routed From Augus Michelle Of Room #2010	9.40	
10/12/18	Accommodation	Routed From Nkqayi Samkelo Of Room #2011	1,400.00	
10/12/18	Tcurism Levy	Routed From Nkqayi Samkelo Of Room #2011	9.40	
10/12/18	Accommodation	Routed From Raraza Buyiselwa Of Room #2012	1,400.00	
10/12/18	Tcurism Levy	Routed From Raraza Buyiselwa Of Room #2012	9.40	

Birchwood Hotel & OR Tambo Conference Centre (Pty) Ltd Viewpoint Road, Bartlett, Boksburg, PO Box 1106, OR Tambo International Airport, 1627  
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Banking Details: First National Bank \* Account: No.: 51321186037 \* Branch: Sandton Wierda Valley \* Branch Code: 260950 \* SWIFT No.: FIRNZAJJ

Todi Media Development Foundation  
396 Cork Avenue  
Ferndale  
Randburg 2194

Todi Media Development Foundation,  
COPY OF TAX INVOICE

Company Name : Todi Media Development Foundation  
Company VAT No. :  
Group Code : 1812TODIME  
PO/Voucher :

Room No. : 9102  
Arrival Date : 10/12/18  
Departure Date : 14/02/19  
Page No. : 3 of 6  
Folio No. / Invoice No. : 120624 /  
Confirmation No. : 5112253  
Hotel VAT No. : 4210261782  
Registration No. : 2012/041176/07

Date	Text	Docket No.	Charges	Credits
10/12/18	Accommodation	Routed From Nongomaza Wanda Of Room #2013	1,400.00	
10/12/18	Tourism Levy	Routed From Nongomaza Wanda Of Room #2013	9.40	
10/12/18	Accommodation	Routed From Mqgawule Nomaxabiso Of Room #2014	1,400.00	
10/12/18	Tourism Levy	Routed From Mqgawule Nomaxabiso Of Room #2014	9.40	
10/12/18	Accommodation	Routed From Georgia Rachel Of Room #2015	1,400.00	
10/12/18	Tourism Levy	Routed From Georgia Rachel Of Room #2015	9.40	
10/12/18	Accommodation	Routed From Hansen Monique Of Room #2016	1,400.00	
10/12/18	Tourism Levy	Routed From Hansen Monique Of Room #2016	9.40	
10/12/18	Accommodation	Routed From Serfontein Veronique Of Room #2017	1,400.00	
10/12/18	Tourism Levy	Routed From Serfontein Veronique Of Room #2017	9.40	
10/12/18	Accommodation	Routed From Van Wyk Nichole Of Room #2018	1,400.00	
10/12/18	Tourism Levy	Routed From Van Wyk Nichole Of Room #2018	9.40	
10/12/18	Accommodation	Routed From Xhosa Bandile Of Room #2019	1,400.00	
10/12/18	Tourism Levy	Routed From Xhosa Bandile Of Room #2019	9.40	
10/12/18	Accommodation	Routed From Lochenberg Nicola Of Room #2020	1,400.00	
10/12/18	Tourism Levy	Routed From Lochenberg Nicola Of Room #2020	9.40	
10/12/18	Accommodation	Routed From Carelse Brenda Of Room #2021	1,400.00	
10/12/18	Tourism Levy	Routed From Carelse Brenda Of Room #2021	9.40	
10/12/18	Accommodation	Routed From Zulu Thembokuhle Of Room #2022	1,400.00	
10/12/18	Tourism Levy	Routed From Zulu Thembokuhle Of Room #2022	9.40	
10/12/18	Accommodation	Routed From Chule Siphokuhle Of Room #2023	1,400.00	
10/12/18	Tourism Levy	Routed From Chule Siphokuhle Of Room #2023	9.40	

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Todi Media Development Foundation  
396 Cork Avenue  
Ferndale  
Randburg 2194

Room No. : 9102  
Arrival Date : 10/12/18  
Departure Date : 14/02/19  
Page No. : 4 of 6  
Folio No. / Invoice No. : 120624 /  
Confirmation No. : 5112253  
Hotel VAT No. : 4210261782  
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Todi Media Development Foundation,  
COPY OF TAX INVOICE

Company Name : Todi Media Development Foundation  
Company VAT No. :  
Group Code : 1812TODIME  
PO/Voucher :

Date	Text	Docket No.	Charges	Credits
10/12/18	Accommodation	Routed From Dotye Urban Of Room #2024	1,400.00	
10/12/18	Tourism Levy	Routed From Dotye Urban Of Room #2024	9.40	
10/12/18	Accommodation	Routed From Gqokonqana Candy Of Room #2029	1,400.00	
10/12/18	Tourism Levy	Routed From Gqokonqana Candy Of Room #2029	9.40	
10/12/18	Accommodation	Routed From Kambile Yolanda Of Room #2030	1,400.00	
10/12/18	Tourism Levy	Routed From Kambile Yolanda Of Room #2030	9.40	
10/12/18	Accommodation	Routed From Mngandi Nombuso Of Room #2031	1,400.00	
10/12/18	Tourism Levy	Routed From Mngandi Nombuso Of Room #2031	9.40	
10/12/18	Accommodation	Routed From Vitshima Siyasanga Of Room #2032	1,400.00	
10/12/18	Tourism Levy	Routed From Vitshima Siyasanga Of Room #2032	9.40	
10/12/18	Accommodation	Routed From Nyalungu Emelita Of Room #2033	1,400.00	
10/12/18	Tourism Levy	Routed From Nyalungu Emelita Of Room #2033	9.40	
10/12/18	Accommodation	Routed From Bill Fortunate Of Room #2034	1,400.00	
10/12/18	Tourism Levy	Routed From Bill Fortunate Of Room #2034	9.40	
10/12/18	Accommodation	Routed From Raphahlelo Mpho Of Room #2035	1,400.00	
10/12/18	Tourism Levy	Routed From Raphahlelo Mpho Of Room #2035	9.40	
10/12/18	Accommodation	Routed From Seima Motlatso Of Room #2036	1,400.00	
10/12/18	Tourism Levy	Routed From Seima Motlatso Of Room #2036	9.40	
10/12/18	Accommodation	Routed From Gumenge Pambili Of Room #2037	1,400.00	
10/12/18	Tourism Levy	Routed From Gumenge Pambili Of Room #2037	9.40	
10/12/18	Accommodation	Routed From Magwashu Samantha Of Room #2038	1,400.00	
10/12/18	Tourism Levy	Routed From Magwashu Samantha Of Room #2038	9.40	

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Todi Media-Development Foundation  
396 Cork Avenue  
Femdale  
Randburg 2194

Room No. : 9102  
Arrival Date : 10/12/18  
Departure Date : 14/02/19  
Page No. : 5 of 6  
Folio No. / Invoice No. : 120624 /  
Confirmation No. : 5112253  
Hotel VAT No. : 4210261782  
Registration No. : 2012/041176/07

Todi Media Development Foundation,  
COPY OF TAX INVOICE

Company Name : Todi Media Development Foundation  
Company VAT No. :  
Group Code : 1812TODIME  
PO/Voucher :

Date	Text	Docket No.	Charges	Credits
10/12/18	Accommodation	Routed From Mbeve Lutho Of Room #2045	1,400.00	
10/12/18	Tourism Levy	Routed From Mbeve Lutho Of Room #2045	9.40	
10/12/18	Accommodation	Routed From Citwa Manene Of Room #2046	1,400.00	
10/12/18	Tourism Levy	Routed From Citwa Manene Of Room #2046	9.40	
10/12/18	Accommodation	Routed From Mampofu Lihle Of Room #2047	1,400.00	
10/12/18	Tourism Levy	Routed From Mampofu Lihle Of Room #2047	9.40	
10/12/18	Accommodation	Routed From Mandlakhe Zoleka Of Room #2048	1,400.00	
10/12/18	Tourism Levy	Routed From Mandlakhe Zoleka Of Room #2048	9.40	
10/12/18	Accommodation	Routed From Maleaka Selaelo Of Room #2049	1,400.00	
10/12/18	Tourism Levy	Routed From Maleaka Selaelo Of Room #2049	9.40	
10/12/18	Accommodation	Routed From Sithole Kwena Of Room #2050	1,400.00	
10/12/18	Tourism Levy	Routed From Sithole Kwena Of Room #2050	9.40	
10/12/18	Accommodation	Routed From Mabitsele Mabolai Of Room #2051	1,400.00	
10/12/18	Tourism Levy	Routed From Mabitsele Mabolai Of Room #2051	9.40	
10/12/18	Accommodation	Routed From Mahlangu Nompumelelo Of Room #2052	1,400.00	
10/12/18	Tourism Levy	Routed From Mahlangu Nompumelelo Of Room #2052	9.40	
10/12/18	Accommodation	Routed From Organising Team Of Room #2053	1,400.00	
10/12/18	Tourism Levy	Routed From Organising Team Of Room #2053	9.40	
10/12/18	Accommodation	Routed From Organising Team Of Room #2054	1,400.00	
10/12/18	Tourism Levy	Routed From Organising Team Of Room #2054	9.40	
12/12/18	Conference Equipment		1,900.00	
12/12/18	Conference Equipment	2 x Roving Microphones	600.00	

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Todi Media Development Foundation  
396 Cork Avenue  
Ferndale  
Randburg 2194

Room No. : 9102  
Arrival Date : 10/12/18  
Departure Date : 14/02/19  
Page No. : 6 of 6  
Folio No. / Invoice No. : 120624 /  
Confirmation No. : 5112253  
Hotel VAT No. : 4210261782  
Registration No. : 2012/041176/07

Todi Media Development Foundation,  
COPY OF TAX INVOICE

Company Name : Todi Media Development Foundation  
Company VAT No. :  
Group Code : 1812TODIME  
PO/Voucher :

Date	Text	Docket No.	Charges	Credits
12/12/18	Venue Hire	Breakaway Room	5,000.00	
12/12/18	Beverages	100 x Soda Fountain	2,500.00	
12/12/18	Conference Equipment	Data Projector	940.00	
12/12/18	Special Dietary	5 x Strict Halaal	1,750.00	
12/12/18	Full Day Conference Package		45,000.00	
14/02/19	FC Bank Transfer	Pmt received 11.02.2019		21,309.00

Total	128,424.00	128,424.00
Balance Due	0.00	ZAR
Net Amount Non VAT	0.00	ZAR
Net Amount VAT	111,673.04	ZAR
VAT	16,750.96	ZAR
Total Incl. VAT	128,424.00	ZAR

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Call Makhulu Sefara 0797772134

"S10"

Tel: (011) 897 0000 Fax: (011) 897 0001 Email: reservations@birchwoodhotel.co.za Web: www.birchwoodhotel.co.za  
Physical Address: Viewpoint Road, Bartlett, Boksburg Postal Address: PO Box 1106, O R Tambo International Airport, 1627

SEF 005



Relax, do business!

Welcome to the Birchwood Hotel and OR Tambo Conference Centre

Page 1

## Todi Media Dev Foundation

10/12/2018

	Guest Name	Room #	Contact no.	Signature	CI
✓	✓ Augus, Michelle	2010	078 438 2163	<i>Augus</i>	
2	Bill, Fortunate	2034	060073104003	<i>Bill</i>	✓
3	✓ Carelse, Brenda	2021	0623066748	<i>Brenda</i>	
4	Chule, Siphokuhle	2023	0791535401	<i>Chule</i>	
5	Citwa, Manene	2046	0734849957	<i>Citwa</i>	
6	Dotye, Urban	2024	0733790364	<i>Dotye</i>	
✓	✓ Georgia, Rachel	2015	0782402874	<i>Georgia</i>	
8	Gqokonqana, Candy	2029	0810044566	<i>Gqokonqana</i>	
9	Gumenge, Pambili	2037	0630407571	<i>Gumenge</i>	
10	✓ Hansen, Monique	2016	018 3748671	<i>Hansen</i>	
11	Hassen, Seria	2007	081 5479522	<i>Hassen</i>	
12	Jacobs, Yumna	1054	0814155659	<i>Jacobs</i>	
13	Kambile, Yolanda	2030	063 22 92 333	<i>Kambile</i>	
✓	✓ Lochenberg, Nicola	<del>2020</del>	0745240100	<i>Lochenberg</i>	
15	<del>LINBILE</del> Mabitsele, Mabolai	2051	079 575 2445	<i>Mabitsele</i>	
16	Magwashu, Samantha	2038	078 225 2530	<i>Magwashu</i>	
17	<del>Mahlangu, Nompumelele</del>	<del>2052</del>	N/A	N/A	
18	Maleaka, Selaelo	2049	0799804401	<i>Maleaka</i>	
19	Mampofu, Lihle	2047	063 212 8758	<i>Mampofu</i>	
20	Mandlakhe, Zoleka	2048	0717312413	<i>Mandlakhe</i>	

PLEASE READ TERMS AND CONDITIONS ON REVERSE



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Welcome to the Birchwood Hotel and OR Tambo Conference Centre

Page 2

## Todi Media Dev Foundation

10/12/2018

	Guest Name	Room #	Contact no.	Signature	C/I
21	Mbeve, Lutho	2045	0737286790		A
22	✓ Mgqawule, Nomaxabiso	<del>2014</del>	0731835365		
23	Mnqandi, Nombuso	2031	0735391157		
24	✓ Nkqayi, Samkelo	<del>2011</del>	0617550232		
25	✓ Nongomaza, Wanda	2013	0730995895		
26	Nyalungu, Emelita	2033	0726174649		
27	Raphahlelo, Mpho	2035	0818553059		
28	✓ Raraza, Buyiselwa	<del>2012</del>	0717333368		
29	Ruqayyah, Seria	2008	08125558223		
30	Rushni, Allie	1029	0786100786		
31	Seima, Motlatso	2036	0783612210		
32	✓ Serfontein, Veronique	<del>2017</del>	0781654050		
33	Sithole, Kwena	2050	0828587462		
34	Tashreeq, Truebody	2009	0786101112		
35	✓ Van Wyk, Nichole	<del>2015</del>	0626590201		
36	Vitshima, Siyasanga	2032	0787421033		
37	✓ Khosa, Bandile	<del>2015</del>	0810876728		
38	Zulu, Thembokuhle	2022	0734829909		
39	PNUMLANI XANASI	1031	0742578799		
40	Andile Njokweni	1030	0813858791		

PLEASE READ TERMS AND CONDITIONS ON REVERSE



Relax, do business!

Welcome to the Birchwood Hotel and OR Tambo Conference Centre

Page 3

**Todi Media Dev Foundation**

10/12/2018

	Guest Name	Room #	Contact no.	Signature	C/I
41	Team	2053			
42	Team	2054			
43	Team	1024			
44		1032			
45		1033			
46	BENJAMIN ISHABILE	1034	073 831 432		
47		1035			
48		1053			
49	Jacqueline Meas	1016	0744139842		
50	Refilwe Mohapi	1017	0719598430		

**PLEASE READ TERMS AND CONDITIONS ON REVERSE**

SEF006

BIRCHWOOD  
HOTEL & OR TAMBO COFFERENCE CENTRE

ROLL CALL

"S11"

NAME	ORGANIZATION	CONTACTS
Maleeka Selalelo	Mohodi fm	0799804401
RACHEL GEORGIA	RADIO ATLANTIS	0215724320
1) Monique Hansen	Radio Atlantis	0783748671
1) mpho Raphaelelo	Balokwa fm	0818553039
2) Yola Fambile	UCR fm	0632292333
Sipho Vukhina	UCR - FM	0787421233
1) JACOB MAWELA	SOWETO LIFE MAGAZINE	0769570377
8) Cliff Shiko	Alex FM Radio	0630599413
9) Urban Dotse	UCR FM	0733790364
10) Jacqueline Meas	Radio Temareng station	0744139842
11) NOMABISO MGAWULE	ZIBONELE FM	0731835365
12) MICHELLE AUGUS	ZIBONELE FM	0784382163
13) Sabelo Nkanyi	Zibonele FM	0617580232
14) Nandor Noncomaza	Zibonele FM	0720995818
15) Buyiswe Karara	Zibonele FM	0717333368
16) Sunel Gilliland	Caxton - Boksburg Advertiser	0782856458 0711594743 OR 0794082064
17) SABELO MASHEGO	CAXTON - "	
18) Pambili Gumengae	Township Times Media	0630407571
19) Samantha Magwashu	Township Times Media	0782252530
20) Luttho mbeve	NGAUSHWA FM 99.5	0737286790
21) Andile Mjokweni	NGAUSHWA FM 99.5	0813858791
22) PHUMLANI XANASI	Ekhephini Community Radio	0742578799
23) Bill Fortunate	Maponi Herald	0607344803
24) Seima Motlatjo	Botswana Community Radio	0783612210
1) BENJAMIN ISHABILE	RTS (Kimberley)	0788314327
2) Refilwa Mchopi	RTS (Kimberley)	0719598430



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- New Manhattan Chewy Mint



SILVERBIRCH  
@ BIRCHWOOD

NAME	ORGANIZATION	CONTACTS
27) BREDA CARELSE	CCFM RADIO	062 3064748
28) NICOLA LOCHENBERG	CCFM Radio	074 524 0100
29) Niyalungu Enelisa	Radio Bushbuckridge	072 6174649
30) Sithole kwena	Mohodi FM	082 858 746
31) Thembokuhle Zulu	RADIO KWWEZI	073 482 9909
32) Siphokuhle Chule	Radio Kwezi	079 1535401



SEF008

# Development Journalism

Being critical without being an enemy, being positive without being a lapdog

Birchwood Hotel, Gauteng

11 December 2018



Don't tell me the  
moon is shining;  
show me the  
glint of light on  
broken glass

*Anton Chekhov*



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## 2. Introduction

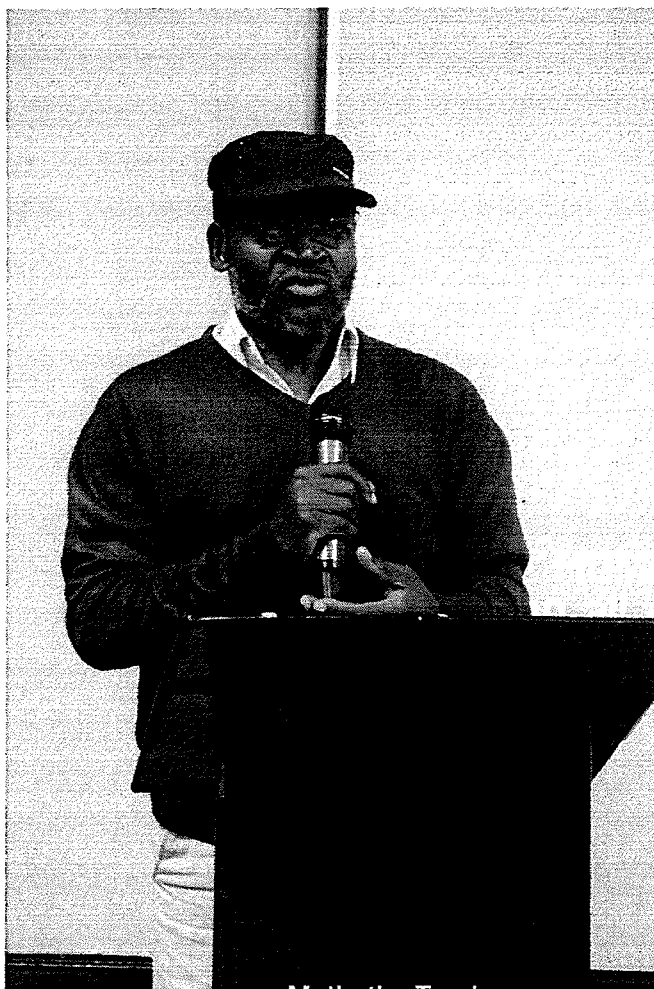
The role played by community media, broadly defined, in shaping discourse in democratic South Africa is important and interesting for many reasons.

In the age of rapid technological advancement, characterised by the dominance of social media platforms, information has become ubiquitous. Technology has also enabled the dawn of fake news, complicating how society perceives and relates with the media in general.

Community media, in theory at least, occupies prime of place in people's hearts because it, at conception, was meant to be the media most

closest to local communities. Put differently, this is the type of media that is supposed to ensure that community issues, needs and aspirations find expression without being bogged down by commercial considerations affecting the more established commercial media.

That said, challenges, however, remain. Several community radio stations collapsed shortly after expending seed capital received from the Media Development and Diversity Agency (MDDA) at the dawn of democracy. The community newspapers are afflicted by a lack of consistency in publishing, which imputes lack of funds which, in



turn, create impressions of a lack of professionalism. The sector has been in a state of perpetual flux.

Despite all these technological and operational challenges, the community media is expected to be a fairer version of the media in South Africa.

But questions remain about whether or not the local media could be critical of the new democratic government without coming across as unpatriotic. How should a commitment to the South African flag and constitution manifest in an environment where certain things were going wrong?

How should local media criticise government, for example, without becoming an enemy of the state? Where government delivered services well, how should local media express this confidence in government without coming across as doing propaganda for the state?

It is a well-established fact that the media detests "lap-dog" labels and yet, it must find ways of expressing itself on government exceptional performance where this is warranted.

### **3. Objectives of the conference**

Our conference was targeted at Community Media in general. The majority of attendees were reporters and or owners of community newspapers and community radio stations. The critical issue was that these ought to be people involved in the news operations and or finances of the community media outfit. These outfits are spread throughout the country. The objectives of the conference included the following:

- *To find ways of telling the South African story fully*
- *To raise awareness about the scant attention paid to development news by the media.*
- *To stimulate debate and improve the level of development journalism consciousness in the media*

*- To create a cohort of reporters and ambassadors committed to telling our story in its entirety.*

*- To inculcate a culture of fair and accurate news coverage of South Africa*

## **4. Significance of the Conference**

This was an important conference not only because of the diverse group of people who attended and the geographic spread (where they came from), but because of the significance of the topic at hand.

This Development Journalism Conference helped decision makers in community media talk openly about how to handle government criticism without creating enemies and how to praise government without losing credibility in the eyes of listeners or readers.

Many expressed their frustrations which they discovered were not unique to them and were happy to share information and exchange best-practice in their areas. Our democracy is best served when those with the responsibility to inform and educate society are themselves able to discharge that responsibility without inhibitions while exercising utmost prudence and circumspection. This conference contributed significantly in ensuring that the Fourth estate pays attention to balancing the country's challenges with the positive work done to extricate this country from the lingering legacy of racial separate development.

## **5. Attendance**

The conference was attended by delegates from Limpopo, Mpumalanga, Kwa-Zulu Natal, Eastern Cape, Western Cape, Northern Cape, North West and Gauteng. About 46 out of a total of 64 delegates were flown-in through the O.R Tambo International Airport from various provinces. The turnout in Gauteng was a tad disappointing given that Gauteng has more community media platforms than any other province in the country. We revert to this later.

There is no need  
to complain that  
the world is unfair.  
It is unfair. What  
are you going to  
do...

*Tasneem Carrim*

Some of the delegates from outlying provinces were not only visiting Gauteng for the first time in their lives, others were getting on airplanes for the first time - thanks to the National Lotteries Commission (NLC). The Birchwood Hotel in Ekurhuleni was well-located for the logistic work that came with organising the flights and the conference.

At the end of the conference, many expressed a need to make the conference an annual affair, testifying about the immense gains made through best-practice and knowledge-sharing when interacting with colleagues they otherwise would have never been able to encounter without this NLC-enabled process.

## **6. Local Media Dynamics (Ownership)**

Very early on in our preparations for the conference, it became very clear that there were significant racial and ideological divisions in the community media space. There's a significant number of community newspapers, specifically, that are white-owned. Most of these immediately became disinterested when they heard that the conference was about "development journalism".

As a consequence, a significant number of these, based in Gauteng and other dorps around the country, did not attend. This section of community media, we established, were owned by well-established commercial media enterprises like Caxton and Independent Newspapers.

We also established that there is a group of black owners who run resource-starved operations which view “community media” owned by big publishing houses not as community media but rather local versions of mainstream media. They contend that they were the only and most legitimate “community” media houses. Their view was that a commercial operation reporting on local issues does not stop being a commercial enterprise.

In this context, it is important to clearly state that the import of the conference was not to deliberate on what constitutes “community media” - which debate slightly got on to the agenda by default but was quickly clarified thus: the invitation was sent to media focusing their coverage on local communities irrespective of the ownership structure.

We raise this in this report to draw attention to these low-key fissures in the community media space because they have the possibility of impacting on not only the work of the National Lotteries Commission on the ground but also government in general.

Many, if not all, of the independent local media operators are without the resources to travel locally to generate stories, leads or invest in systems and proper relationships that will improve their offerings. Many struggle to pay salaries and feel that the influence of the limited advertisers they had was disproportionate to their investment. We return to this point later in the report.

## **7. Programme**

We invited Mr Tsedu to set the scene for the conference by reflecting on the formative years of our democracy. As our new country was born, what were the structural arrangements in the media that informed our news coverage? What space did community media occupy as ComTask was instituted by then Deputy President Thabo Mbeki, assisted by Joel Netshitenzhe who then became the first head of the Government Communication and Information Service (GCIS), which replaced the old South African Communication Service. We invited GCIS acting Chief Executive Officer Phumla Williams to speak on how government is supporting the sector but, when she could not make it, she sent one of her deputies Tasneem Carrim, who is a respected veteran of the communication sector. For the rest of the programme, please see annexure TMDF 1

## **8. Input by Mathatha Tsedu**

Tsedu started by explaining how the media landscape pre-1994 was geared toward propping up the racism of the apartheid government. Journalists and newspapers that remotely alluded to or reported on activities of freedom fighters were rounded off, tortured, imprisoned or forced into exile like Nat Nakasa.

Post 1994, the democratic government promptly looked at the communication-media ecosystem and sought to effect changes. This was informed by the correct observation that the media occupies a strategic place in society and, how it understands or misunderstands change, could impact on society's views and attitude toward the new government, Tsedu said.

He explained that Thabo Mbeki, at the time the country's Deputy President to first President Nelson Mandela, established a communication Task Team that later became known as ComTask. This included ministers, senior bureaucrats led by GCIS's first director-general Joel Netshitenzhe and senior editors.

Tsedu said the Comtask report identified anti-competitive and monopolistic control which restricted the diversity of views as South Africa was transitioning to democratic rule. In its assessment of the media environment, Comtask made five major recommendations, one of which was on "Lack of resources for community and independent media". Other recommendations related to the juniorisation of newsrooms; censorship legislation from the apartheid era; funding for the national broadcaster and ownership, distribution and control of the media.



The Comtask report notes that the National Community Media Forum (NCMF) had "facilitated a strong front of development-orientated community newspapers throughout South Africa, concentrating in peri-urban and rural areas and incorporating a strong student press." It further notes that the IBA Act had helped license more than 80 community radio stations. "At least 40 of these stations can be characterised as stations specialising in developmental community news and information".

The Independent Media Diversity Trust, which later became the Media Development and Diversity Agency, had ensured the aforementioned progress through foreign-based sponsors and also from the major publishing houses in South Africa. It doesn't appear to have been anticipated that when the tide turns against these media houses, so will their magnanimity toward the peri-urban players.

Tsedu told delegates that many of these community radio stations and newspapers "fell because they relied on seed funding and hoped for more".

He notes that poor advertising revenue as a result of operating in areas where there were no real businesses to advertise - or where competition between businesses was non-existent, put into question the potential for these stations to continue operating. "Many expect the MDDA to be a permanent financier of these radio stations - which is

You consciously  
have to go out  
and find stories  
about change  
that is positive  
and happening

*Mathaha Tsedu*

impossible, unrealistic and won't happen. As a consequence, many were launched, then fizzle out".

"Part of the problem is a lack of professionalism that comes out of lack of resources," he adds.

Tsedu notes that he visited Nzhelele FM, in Limpopo, one Saturday afternoon. When he listened to the 6pm news bulletin, he found that both top stories were about national news and the entire bulletin had no news stories about the local community. "They did 3 stories. The lead story was about a Parktown sex pest story involving a teacher at Park Town high who was arrested. This was their main story. The teacher was not even arrested that day. The second story was about Muslim marriages being affirmed by the High Court in Cape Town enabling Muslim women entitlement to their inheritance. The judgment was in Cape Town. In the area where Nzhelele FM ran the story, I am not sure if there is a single Muslim woman. And this is their second lead story. The third story was also national. Why those news stories, I asked?"

The Newsreader, Tsedu said, explained that the station had no resources to cover stories "She says 'I just go into News 24 and pull out stories that are of interest'. But across the road is the local police station. Did you even call them?" he asked her. She told him that the police did not want to talk to the station - but he insisted that they needed to approach police at district, provincial and higher levels - which she conceded they had not done.

"The point I am trying to make is that because of a lack of resources people try to improvise and, in doing so, end up broadcasting stories that have nothing to do with those that they are broadcasting for and about".

Tsedu also raised issues of technical quality and on-air talent skills in community radio stations. He said these also eat away at the credibility of the platforms and undermine their ability to connect with local communities.

"There are volunteers who are either students, without enough experience in broadcasting who are used as slaves to just keep the stations going. In many instances, others work for free in the hope that they will be noticed by Phalaphala FM, Mungana Lonene - not that they will grow and become big in those community stations. As a result, Community Radio Stations are perpetual training grounds for other more established stations," Tsedu said.

He emphasised the need for community stations to take themselves "sufficiently seriously," noting that community newspapers too must establish themselves as a regular, predictable feature in community life. "If you say you are weekly, publish weekly. Not as and when you have adverts to publish," he said.

Addressing the issue of a lack of funding, Tsedu said that it was only when the sector has established itself as a professional service that it could force government to set aside the much-vaunted 30%. He argued that there was no reason, for example, for South African Social Security Agency adverts to be placed in BusinessDay newspaper if the community media was sufficiently organised. He said the sector must realise that it needs to fight for that 30% set aside. "You need to fight for it. It's not going to happen just nje," he noted.

Done properly, Tsedu continued, community media has the potential to be on the ground and be the first to air issues of community concern before they escalate to the burning of tyres in the streets.

"My advice to you is that make sure you conduct yourselves ethically. Do local stories. Don't just say that because you broadcast in the local language, therefore it is fine. No, it is not fine".



Tsedu reminded delegates that when he was Deputy Head of News at the SABC, he issued an instruction that every regional office must produce a story - every two weeks - about people whose lives had changed for the better. He called this affirmative reporting.

“You consciously have to decide on this. That story is not going to walk into your office. You must go out of your way to find stories about change that is positive and happening. It’s not cheap, it isn’t. When you talk development journalism, that is your ticket: going out to find those positive stories”.

One of the delegates said the precarious financial position of most community media meant that “whoever brings the content with money, we use it (the content) whether or not it is beneficial to the community”.

Other delegates responded, saying only those stations that are not professional will take everything. “But those who are well-trained, you will know what not to take”.

Tsedu then clarified that community media must be alert and must identify “sponsored content” and not publish or broadcast it without stating that it is sponsored. “Sponsored content that goes out as if it is news, verified journalism,” is a problem, he said.

## **9. Input by Tasneem Carrim**

Carrim told delegates that "our journey is a marathon, not a sprint" and that the South African government needs the help of community media to tell the South African story fully. This, she said, was a story of despair turned to hope. And hope, she said, was a fragile thing that must be nurtured.

Carrim described community media as the vibrant heartbeat of local communities that are uniquely-placed to tell the stories of those districts that would go unnoticed without them.

She said research done by GCIS over five years showed that South Africans are over-politicised - across all Living Standard Measure (LSM) categories. She said while community media had been growing over the last 24 years, it ought to grow more so that it could reflect the diversity of interests, including languages, in South Africa.

She quoted Italian philosopher Antonio Gramsci who invented the phrase "hegemony," which means a dominant world view. She said the South African dominant world view was a European and American world view. "Everybody knows how the Eiffel Tower looks like but how many of you do have a mental picture of how Mapungubwe looks like? It's in our country. It's a world heritage site. The problem is that we look to CNN, we look to Sky and the others to determine our world view. So I am saying to you that community media is the one sector that can challenge that hegemony and present an alternative view of life, an alternative view of history, an alternative view of politics, an alternative view of lifestyle".

Carrim said as delegates engaged in development journalism, they could not get "away from the phrase that says content is king - but what defines the content? Is it the dominant worldview where you just take content from CNN or the SABC and anywhere else? Or are you beginning to shape a different alternative worldview?" She noted that there could be no doubt that community media had underwent massive changes. The steady rise in community media had resulted in a plurality of voices that tell the South African story.

“Our story is that of numerous challenges due to the devastating legacy of apartheid. But is also one of hope, renewal and change. Now, more than ever, we need to engage in a common vision for South Africa. As patriots, we want to see our nation flourish and tell all sides of the story and have a willingness to ask ourselves hard questions. We need to invite community media to ask those questions - and, in this way, force the commercial media to follow community media that is breaking new ground’.



“You have a partner in GCIS, you might not think so, but we do everything possible to support community media. Our clients are other government departments”. So, she explained, GCIS is increasingly encouraging these client departments to use community media because the return on investment was big.

Carrim then explained what excluded other radio stations from getting support from GCIS. “The only reason you may be excluded is because for one reason or another you may not be compliant on the Central Supplier Data Base. We are talking to the MDDA to have continuous training. One of the areas you fall behind on is your tax certificate - if you are not tax compliant, you are not compliant”.

The other problem is “proof of placement”. The MDDA is looking to help community media establish a system that will allow it to prove that adverts have been placed.

“This is something that the mainstream media does well. But what stops you from getting together and finding a system?” she asked.

She explained that all media companies and media buyers used to contribute to the South African Advertising Research Foundation (SAARF) who conducted research on what people were reading, listening to, watching. A major flaw, she said, was that community media was excluded from this - bar the top 20 community radio stations. She said when the SAARF was questioned, it said it did not have the capacity, the money to extend the research to include community media.

The SAARF eventually collapsed because the media buying agencies withdrew and, in its place, the Print Research Council (PRC), the Broadcast Research Council (BRC) and one other body for Outdoor advertising.

She said that some community media were, in fact, bigger than some mainstream media outlets. “So what stops you - you must look for the research councils and tell them to include you.”

She encouraged delegates to localise news content for relevance. She mentioned State Capture and Eskom's degeneration, saying those in Mpumalanga could do stories about how the local mines were affected and how load shedding was a result of poor quality but over-priced coal bought by Eskom from the Gupta mines, for example.

Carrim said she was also a board member at MDDA which, in 2018/19, was trying to achieve something of “impact” to ensure that grant recipients don't return with the same need repeatedly.

She also spoke about the displacement of print media by the advent of technology, saying the need for the printed copy is diminishing. “There is no need to complain that the world is unfair. It is unfair. So how are you going to make sure that your newspaper is electronically available?”



She then delivered a body blow to delegates: the idea of a 30% advertising set aside for local media is something spoken about publicly but was never in a policy document or enacted into law. She then said the one thing that “discourages client-departments from utilising community media was the lack of proof in what the impact of the advertising was, who it reached, was there some kind of feedback? The longer you take to provide the proof, the more it creates a vicious cycle”.

She concurred with earlier expressed comments about the need to train Boards of Community Radio Stations because of increasing interference with the day to day running of stations. She said this training, just like the training required for on-air talent, was crucial.

“We know you are the training ground for the industry. You provide the training and your people get picked because there’s always greener pastures. It’s not going to change. We need to build it in as part of our work. We are the breeding ground for the mainstream media. It’s a terrain that allows for all-round development in terms of research, editing, proof reading and so on”.

Carrim appealed to delegates to continue to sharpen their skills so they could provide communities with accurate and timely news and information. "I can assure you, as government, we are committed to growing and expanding the footprint and relevance of community media. Engagements such as this, are crucial in this regard. And will provide new insights into the challenges and successes of the sector," she said.

One delegate from Atlantis Community Station in Cape Town said keeping up with requirements for tax clearance certificate required the use of professionals like tax consultants who are pricey and outside the reach of most in the sector. She also raised the issue of proof of flighting of adverts, saying software used by mainstream broadcasters was expensive for small operations.

Carrim said she was mindful of the costs of getting accountants to help with tax affairs and software expenses, saying her suggestion was that the sector must look at how it could pool resources to benefit it broadly.



"This is a societal matter that must be resolved," she said.

Training criteria provided by GCIS was that they required people who were trained in journalism and who are in the employ of the station. She said Atlantis Community Station worked with untrained members of the local community who get side-lined by the GCIS criterion. Some of these are volunteers.

On the need to provide on-going training, Carrim said GCIS was unable to do campaigns without partnership with other departments.

How do we train trainers within the sector so that those who're trained have proof that could help the trained get somewhere with their lives, asked another delegate.

Delegates asked for SARS, SAMRO and Sentech to provide some training. Some stations say they paid Samro but Samro does not pay local artists.

Carrim explained that MDDA had to convert what initially was grant funding to pay Samrc because some community radio stations were not paying for their connections to Sentech.

"It's unfair that somebody else lost out because we had to take this money and pay Sentech. So, Sentech must come along to help. Samro too. I never thought of it as a problem - but I do think there are some community stations that are playing too much music because people are not looking for enough local content so therefore you're paying too much for music licensing fees. That's my view - take it or leave it," she said.

Another delegate welcomed the promised training of Board members, saying some of these have no jobs, were uneducated, controlled the station's funds and performed HR functions either out of ignorance or in pursuit of a corruption agenda.

A delegate from Radio 786 said part of the concern with pre-packaged broadcast material from GCIS that resulted in minimal take up was that while there might be technical problems, government must note that "it doesn't mean that because we are community media, the standards of broadcasts (received from government) must be low". Carrim promised to investigate this matter before responding.

She encouraged delegates to prepare submissions to Icasa on the malfeasance by Board members. "You guys need to get together and make a submission to Icasa. Don't disempower yourselves and say GCIS please help us (about interfering Board members). You as a sector need to pick up the issue," she said.

## 10. SYNTHESIS OF THE ISSUES AND RECOMMENDATIONS

CHALLENGES	POTENTIAL SOLUTIONS
<b>SKILLS FLIGHT</b>	Training of practitioners in the sector must be continual. As new players are trained, stations must develop clear succession plans understanding that skills flight is its mainstay
<b>MISMANAGEMENT OF FUNDS</b>	A submission must be made to Icasa to ensure that minimum qualifications for Board members are introduced. Delineation of roles must clearly be explained to Board members. The current environment is susceptible to corruption
<b>HEAVY COMPLIANCE REQUIREMENTS</b>	Annual compliance workshops must be conducted with mandatory participation of SARS, Sentech and Samro - at which community media are constantly updated on compliance requirements
<b>PROOF OF FLIGHTING OF ADVERTS AND PROOF OF IMPACT</b>	Various radio stations are to group themselves according to geographical locations and, together, seek sector-level solutions and thus minimise costs.
<b>GCIS EXCLUSIONARY TRAINING REQUIREMENTS</b>	Carrim to consult with Lennox and revert to the sector. TMDF to follow up with GCIS and inform stations
<b>SAMRO ROYALTIES NOT FILTERING DOWN TO LOCAL, UNREGISTERED ARTISTS</b>	Samro to be invited to the next session to explain technicalities about who gets paid and what the process is
<b>VICIOUS CYCLE OF LACK OF RESOURCES</b>	Stations with better quality tend to comply and get ahead while those at the bottom get stuck in a rut. We intend to geographically pair stations that do well with those that are struggling. There's a greater realisation that some of the solutions being sought elsewhere are already in use by others in the same sector. The key is improved sharing of best-practices

## 11. CONCLUSION

It was quite apparent from deliberations by various delegates that this Development Journalism conference for community media was the kind of tonic the sector required. The issues afflicting practitioners - whether internal (like Board members interfering in management affairs) or external (like Samro, Sentech and GCIS issues) - were many and required much more than the time available.

As the day came to a close, delegates from the Northern Cape, Eastern Cape, Western Cape, Mpumalanga and Limpopo felt that they required a minimum of two days at a go to cover sufficient ground.



For some, the conference was cathartic in that they got an opportunity to vent out their frustrations about operational constraints they faced at their stations. Working in silos, they believed they were the only ones facing such issues only to discover that there was a community of disaffected people with whom they now could start a search for solutions that will empower the sector.

As TMDF, we are of the view that many delegates felt greatly empowered. The participation of Mr Mathatha Tsedu and Ms Tasneem Carrim, which we are grateful for, helped nudge the discussions in the right direction. It was helpful to have such knowledgeable people in the room. As we mention elsewhere in this report, TMDF has committed to organising a follow-up session with the same stations and a few more others.



NICQUI GALAKTIOU INC.

"S13"

Date: 19 May 2026

SEF 009

Our Ref: N Galaktiou/M Ross/SEF1/0001

**SPECIAL INVESTIGATING UNIT**

Attention: Mr Leonard Gaoretelelwe Lekgetho (Acting Head of the SIU)

Email: [LLekgetho@siu.org.za](mailto:LLekgetho@siu.org.za)

**URGENT**

Dear Sir,

**MR MAKHUDU SEFARA / SPECIAL INVESTIGATING UNIT ("SIU")**

1. We act on behalf of Mr Makhudu Sefara ("our client"), who has instructed us to address this letter to you in response to the SIU's media statement dated 28 April 2026 ("the Statement") as well as the diagrams attached thereto.
2. Firstly, we must make it clear that the matters referred to herein are not intended to be exhaustive of all the issues pertaining to this matter. As such, any omission and/or failure by us to deal with same should not be construed as an admission or waiver thereof.
3. We quote hereunder the offending portions of the Statement in so far as they relate to our client:
  - 3.1. *"...found that the NLC granted Todi Media an R1.5 million grant (2018) intended for a media project that included covering journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc..."*
  - 3.2. *"..These cases highlight a coordinated scheme in which public funds meant for community upliftment were diverted into private pockets and toward property purchases..."*

WWW.GALAKTIOU.CO.ZA  
law@galaktiou.co.za  
accounts@galaktiou.co.za  
Registration No. 2016 | 341372 | 21  
Vat No. 4330277353

3RD FLOOR ILLOVO MUSE  
198 Oxford Road, Illovo  
Johannesburg 2196  
South Africa  
+27(0) 11 592 7050

**DIRECTORS:** Nicqui Galaktiou BA LLB HDIP CO LAW Megan Ross LLB Wynne Kossuth BA LLB HDIP CO LAW  
**SENIOR ASSOCIATES:** Thembelihle Shabalala LLB Marie-Claire Willys BA (Hons) LLB (Conveyancer)  
**ASSOCIATE:** Talia Simpson BA LLB **OFFICE MANAGER:** Claudia Otte  
**COMPLIANCE MANAGER:** Belinda Bertillon **ACCOUNTS MANAGER:** Cheryl Strydom

P.O. Box 55655  
Northlands, 2116  
Johannesburg  
Docex 32 Rosebank

3.3. *“...Two investigations revealed that the same network of individuals misused grants intended for media development and women’s soccer clinics...”*

3.4. *“...Instead, the SIU found that money was diverted to:  
Unscripted Communication, whose director is Makhudu Sefara, received R550,000...”*

3.5. *“...The project was never implemented...”* and

3.6. *“... Money meant to empower communities was instead diverted into private enrichment schemes...”*.

[hereinafter referred to as the “Offending Statements”]

4. Our client vehemently denies the Offending Statements in so far as they relate to him and his company, Unscripted Communication. He takes serious umbrage with his name and the name of his company being included in the Statement, especially as they are being attributed to and associated with maladministration, diversion of funds, undue benefit and money laundering.
5. As you are aware, our client immediately contacted the SIU’s media spokesperson, Mr Selby Makgotho, following the release of the Statement. To date, Mr Makgotho is yet to respond or even acknowledge our client’s correspondence. Instead, Mr Makgotho has stated, as fact, during several interviews on various media platforms that funds were “pocketed” by Unscripted Communication and our client.
6. Due to the Spokesperson’s lack of response, on 20 April 2026 our client addressed a comprehensive letter to you as the Acting Head of the SIU. A copy of the letter is attached hereto as annexure “A”, for ease of reference.
7. In response to our client’s letter, you suggested that our client meet with the SIU’s Chief Operating Officer, which meeting took place on 15 May 2026. Notwithstanding the discussions had between our client and the COO, there has been no forthcoming engagement nor responses to our client from the SIU.

8. In the circumstances our client hereby requests an explanation from the SIU as to the basis upon which it published the Offending Statements about our client and his company without affording them the right to comment thereon beforehand in accordance with *audi alteram partem*. Given the severity of this matter and the ongoing harm being caused to our client, his company and their reputations, we require the SIU's response hereto by no later than 12h00 on 22 May 2026.
9. All our client's rights are expressly reserved.

Sincerely,

*Megan J Ross*

**MEGAN ROSS**

Director

Mobile: +27(0) 82 517 2556  
Tel: +27(0) 11 592 7050  
Email: [megan@galaktiou.co.za](mailto:megan@galaktiou.co.za)



**NICQUI GALAKTIU INC.**

---

**COPIED TO:**

*Selby Makgotho*

[SIUMedia@siu.org.za](mailto:SIUMedia@siu.org.za)

"S14"



**SIU** SA

**STRIKING AGAINST CORRUPTION**

SEF 010

**Letter to Nicqui Galaktiou Inc.**  
**MAY 2026**



Our Ref: Proc R32/2020/ N. Ntshikweta

Your Ref: N Galaktiou/M Ross/SEF1/0001

21 May 2026

**NICQUI GALAKTIU INC**

Attention: Megan Ross

Per email: megan@galaktiou.co.za

Dear Megan Ross,

**RE: MR MAKHUDU SEFARA / SPECIAL INVESTIGATING UNIT ("SIU")**

1. We hereby acknowledge receipt of your letter dated the 19<sup>th</sup> instant and confirm that its contents have been noted.
2. Please take note of the Special Investigating Unit's ("**SIU**") response thereto.
3. On 6 November 2020, and with the publication of *Proclamation No. R. 32 of 2020 (Government Gazette No. 43885 dated 6 November 2020)* ("**the relevant Proclamation**"), the President referred certain allegations of impropriety in connection with the affairs of the National Lotteries Commission ("**NLC**") to the SIU, and provided the SIU with its terms of reference, which are fully set out in the relevant Proclamation.
4. In terms of the Proclamation, the SIU is mandated to investigate, *inter alia*:
  - 4.1 the maladministration in the affairs of the NLC in relation to the:

- (a) Investment of funds in the National Lottery Distribution Trust Fund, established in terms of section 21 of the Lotteries Act, 1997 (Act No 57 of 1997), contrary to the provisions of the said Act; and
- (b) Allocation of money in the Fund referred to in paragraph (a) to beneficiaries who were not entitled thereto in terms of the Lotteries Act, 1997, including the causes of such maladministration.

4.2 Any improper or unlawful conduct by the officials or employees of the NLC or any other person or entity, in relation to the allegations set out in the Schedule, including the causes of such improper or unlawful conduct and any losses, damage or actual or potential prejudice suffered by the NLC or the State.

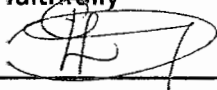
5. We confirm that on 28 April 2026, the SIU released a media statement regarding its findings on the investigation relating to the R1.5 million NLC grant paid to Todi Media Foundation ("**Todi Media**") on 28 February 2020. The investigation found that Todi Media failed to implement the project in accordance with the grant agreement. The investigation further established that a total payment of R1 450 000 was made by Todi Media to two entities, namely Black Dungaree and Unscripted Communication respectively.
6. The SIU as part of its investigation contacted the director of Todi Media, Mr Daniel Khutsho Makwela ("**Mr Makwela**") to investigate the process followed by Todi Media in the application for grant funding submitted to the NLC as well as how Todi Media utilized the funds received from the NLC which was meant for the media project.
7. Mr Makwela could not provide any evidence to the SIU regarding how the funds were utilised, instead through his attorneys on 09 March 2026, he offered to make an immediate payment of R1.1 million and provide the SIU with the necessary invoices in respect of the remaining R400 000-00.

8. On 16 March 2026, the SIU wrote a letter to Mr Makwela's legal representatives informing them that before the SIU can accept the proposed offer, it required Todi Media to provide the SIU with the following:
  - 8.1. a sworn statement/affidavit deposed to, by the directors of Todi Media providing a full account and details on the utilisation of the R1.5 million grant that was paid by the NLC to Todi Media; and
  - 8.2. all supporting documents such as bank statements, contractual agreements (if any) and any other document of relevance operating as proof detailing on the manner the grant funds were utilised by Todi Media.
9. On 20 March 2026, the SIU received a letter from Todi Media's legal representatives confirming that their client offered to pay back the R1.5 million received from the NLC in full and final settlement of the claim. It is of importance to mention at this juncture that this offer came after our pursuant in numerous correspondences that their proposed offer of R1.1 million would not be accepted except on receipt of a sworn statement outlining utilisation of the funds. Todi Media could not provide the SIU with any explanation in this regard.
10. At all material times when the SIU engaged Todi Media regarding their proposed offer, our preliminary findings in respect of the money flow indicated that a payment of R900 000-00 was made to Black Dungaree and R550 000-00 to Unscripted Communication.
11. Further, please note that Unscripted Communication was never a subject of the SIU investigation and as such there is no finding against your client nor his company. Instead, the SIU made findings against Todi Media which resulted in it taking full responsibility for the misuse of the NLC grant funds and voluntarily offered to pay back the R1.1 million in full and final settlement.
12. The SIU does not have any claim against Unscripted Communication, nor did it require any assistance from Unscripted Communication to conclude its investigation. Todi Media

acknowledged liability and paid back the entire grant received from the NLC as acceptance that the money received from the NLC was not used for what the NLC paid for.

13. Consequently, we deny that the SIU published offending statements about your client. We reiterate that our media statement gave factual information regarding how Todi media utilized the funds from the NLC without mentioning reasons why your client was paid the R50 000-00. This statement in our view is not offending but a factual account of how the NLC money was spent by Todi media.
14. In fact, the onus is on Todi to demonstrate how the funds were utilized and if any services were rendered. Instead, they opted for a pay-out to refund in full and final settlement.
15. We can further confirm that following your client's letter to the SIU, a meeting was held on the 15 May 2026 at the SIU offices between your client and SIU representatives. During the meeting, all issues raised by your client in the letter were discussed. Your client was taken through all the investigative processes and stages, which resulted in the communication of the outcomes. As such the SIU denies that it did not respond to your client's letter nor has not given any response(s) to him.
16. To the extent that we may have omitted and/or failed to deal with any issue contained in your letter should not be construed as an admission or waiver thereof.
17. Should you have any questions or require further clarification, please do not hesitate to contact our Acting Chief National Investigations Officer, Ms S. Tshabalala on (012) 843 0000 / [TTshabalala@siu.org.za](mailto:TTshabalala@siu.org.za) or the Forensic Investigating Specialist, Mr M. Netshikweta at [MNetshikweta@siu.org.za](mailto:MNetshikweta@siu.org.za)
18. We hope that you find the above in order.

Yours faithfully



---

**Mr. LG Lekgetho**  
**Head of the Special Investigating Unit (Acting)**



NICQUI GALAKTIOU INC.

Date: 26 May 2026

SEF011

Our Ref: N Galaktiou/M Ross/SEF1/0001

**SPECIAL INVESTIGATING UNIT**

Attention: Mr Leonard Gaoretelelwe Lekgetho (Acting Head of the SIU)  
Tsholofelo Masemola (Executive Secretary to Acting Head)  
Email: [LLekgetho@siu.org.za](mailto:LLekgetho@siu.org.za) & [TMasemola@siu.org.za](mailto:TMasemola@siu.org.za)

**URGENT**

Dear Sir,

**MR MAKHUDU SEFARA / SPECIAL INVESTIGATING UNIT ("SIU")**

1. As you are aware, we act on behalf of Mr Makhudu Sefara ("our client"), we refer to your letter dated 22 May 2025 ("your letter").
2. Firstly, we must make it clear that the matters referred to herein are not intended to be exhaustive of all the issues pertaining to this matter. As such, any omission and/or failure by us to deal with same should not be construed as an admission or waiver thereof.
3. For the ease of reference, any definitions contained in our letter dated 19 May 2026 and your letter in response thereto, will likewise apply herein.
4. We note and appreciate the explanation in respect of the investigation into the R1.5 million NLC grant paid to Todi Media and the subsequent findings regarding same. However, notwithstanding the SIU's acknowledgement that Unscripted Communication was never a subject of the SIU investigation nor were there any findings against it or our client in addition to you making no claim/allegation against our client, the Media Statement reads differently.

WWW.GALAKTIOU.CO.ZA  
law@galaktiou.co.za  
accounts@galaktiou.co.za  
Registration No. 2016 | 341372 | 21  
Vat No. 433C277353

3RD FLOOR ILLOVO MUSE  
198 Oxford Road, Illovo  
Johannesburg 2196  
South Africa  
+27(0) 11 592 7050

**DIRECTORS:** Nicqui Galaktiou BA LLB HDIP CO LAW Megan Ross LLB Wynne Kossuth BA LLB HDIP CO LAW  
**SENIOR ASSOCIATES:** Thembelihle Shabalala LLB Marie-Claire Willys BA (Hons) LLB (Conveyancer)  
**ASSOCIATE:** Talia Simpson BA LLB **OFFICE MANAGER:** Claudia Otte  
**COMPLIANCE MANAGER:** Belinda Bertillon **ACCOUNTS MANAGER:** Cheryl Strydom

P.O. Box 55655  
Northlands, 2116  
Johannesburg  
Docex 32 Rosebank

5.

- 5.1. When one reads that money was "diverted" to Unscripted Communication and our client without any reason therefor, the only reasonable interpretation (given the overall context of the Statement) is that Unscripted Communication and our client were active participants in maladministration, diversion of funds, undue benefit and money laundering.
- 5.2. The word "*diverted*" in this context is misleading as it insinuates that the money was redirected from its originally intended purpose and used for something else, which point was repeated by the SIU in various media interviews. In respect of Unscripted Communication and our client, this was not the case.
- 5.3. Furthermore, we note that – unlike the explanation after Black Dungaree as to what the funds were used for – there is no explanation or description for which the funds that Unscripted Communication received were used.
- 5.4. When regard is had, too, to the SIU's use of our client's image/picture in a graphic titled *Money Heist* which accompanied the Media Statement, ordinary readers are left no option but to associate our client, a respected media executive, with robbery/heist.
- 5.5. The act of omission (as per paragraph 5.3 above) and the wrongful association with a heist (as per paragraph 5.4 above), considered against the context of abuse of so-called "diverted" funds create a completely misleading and harmful narrative about our client, which requires immediate correction.
- 5.6. Given the circumstances, this portion of the Media Statement respectfully requires correcting to render the contents thereof accurate. Our client submits that the following amendments would be sufficient:

***"Todi Media NPC***

*The SIU found that the NLC granted Todi Media an R1.5 million grant (2018) intended for a media project that included covering journalists' accommodation, car hire, catering, equipment rental, guest speakers, marketing, security, etc.*

*Instead, ~~t~~The SIU found that money was ~~diverted~~ paid to:*

- *Unscripted Communication, whose director is Makhudu Sefara, received R550,000, which was used for a development journalism conference held at Birchwood Hotel and Conferencing facility in Ekurhuleni, Gauteng, on 11 December 2018.*

6. Our client has every reason to apprehend that should the Statement remain in its current form that he and Unscripted Communication will suffer further harm and irreparable reputational damage.

7. In the circumstances our client requests that by 16h00 on 29 May 2026 the SIU:

7.1. corrects the online Statement in so far as it relates to Unscripted Communication and our client, as suggested in paragraph 5.6 above; and

7.2. publishes a retraction of the Offending Statements and an apology to Unscripted Communication and our client for any confusion that may have been caused by the Media Statement. The suggested wording of which is as follows:

*(RETRACTION & APOLOGY: The SIU retracts its use of the word "diverted" with respect to Unscripted Communication and its director, Mr Makhudu Sefara as well as its association of Mr Sefara with a heist. The SIU further apologises for any confusion that may have been caused).*

8. We await your response hereto as a matter of urgency. Your failure to respond will be deemed to be a refusal of our client's demands and our client has therefore instructed us to pursue the remedies to which he is lawfully entitled to compel you to desist.

9. Any omission on our part to deal with any matter or issue arising from your conduct is not to be construed as an acceptance or admission thereof. Similarly, the contents of the letter are not exhaustive of our client's position regarding said conduct.

10. All our client's rights are expressly reserved.

Sincerely,

*Megan J Ross*

**MEGAN ROSS**  
Director

Mobile: +27(0) 82 517 2556  
Tel: +27(0) 11 592 7050  
Email: [megan@galaktiou.co.za](mailto:megan@galaktiou.co.za)



**NICQUI GALAKTIOU INC.**

---

**COPIED TO:**

Tshabalala Simangele	<a href="mailto:ttshabalala@siu.org.za">ttshabalala@siu.org.za</a>
Xesibe Zodwa	<a href="mailto:zxesibe@siu.org.za">zxesibe@siu.org.za</a>
Netsh.kweta, Mashudu	<a href="mailto:mnetshikweta@siu.org.za">mnetshikweta@siu.org.za</a>
Obonah Vuyokazi	<a href="mailto:VObonah@siu.org.za">VObonah@siu.org.za</a>
Motsieng Ngwako	<a href="mailto:NMotsieng@siu.org.za">NMotsieng@siu.org.za</a>

"S16"



**SIU** SA

**STRIKING AGAINST CORRUPTION**

SEF 012

**LETTER TO NICQUI GALAKTIYOU INC.**

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**MAY 2026**

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**SIU**<sub>SA</sub>  
STRIKING AGAINST CORRUPTION

**Your Ref:** N Galaktiou/M Ross/SEF1/0001  
**Enq:** Proc R32/2020/N. Ntshikweta

**29 May 2026**

**Megan Ross**  
**Nicqui Galaktiou Attorneys**  
**PO Box 55655**  
**Northlands, 2116**  
**Johannesburg**  
**Docex 32 Rosebank**

Per Email: [megan@galaktiou.co.za](mailto:megan@galaktiou.co.za)

Dear Megan Ross,

**RE: MR MAKHUDU SEFARA / SPECIAL INVESTIGATING UNIT ("SIU")**

1. Your correspondence dated 26 May 2026 bears reference.
2. Kindly be advised that the Special Investigating Unit ("SIU") stands by its letter dated 22 May 2026.

Yours sincerely,

**Mr. Leonard Lekgetho**

**Head: Special Investigating Unit (Acting)**

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corruption.

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## The community media workshop cost breakdown

DESCRIPTION	COST	WHERE TO FIND THE EVIDENCE
1. The Birchwood package (Acc and full day package)	R128 424	Business Acc
2. Travel (Air travel, Uber and bus costs)	R122 395, 59	Business Acc
3. All-day programme facilitation	R73 000	Business Acc
4. Event organising (Planning, coordinating, implementing etc)	R75 000 + R30 000	Business Acc
5. Admin assistant	R5 000	Business Acc
6. Event sundries (plus video services and additional travel) paid back to Todi (Makwela)	R50 000	Business Acc
7. Post event report	R52 884	Business Acc
8. Airtime and data	R3 024	Business Acc
9. Pre-departure food at OR Tambo on Dec 11 <sup>th</sup>	R2 772,41	Still locating rcpts
10. Pre-event evening pizza/supper/drinks (for those arriving late from outside GP) on December 10 <sup>th</sup>	+R7 500	Still locating rcpts
TOTAL	R550 000	



Makhudu Sefara &lt;makhudu.sefara@gmail.com&gt;

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## Speaker Briefing Notes

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Makhudu Sefara <makhudu.sefara@gmail.com>  
To: "Phumla Williams, Ms" <phumla@gcis.gov.za>

Fri, Dec 7, 2018 at 4:06 PM

Dear Phumla

Thank you for agreeing to participate in our conference on Development Journalism in Community Media. The objectives of the conference include:

- To find ways of telling the South African story fully
- To raise awareness about the scant attention paid to development news by the media.
- To stimulate debate and improve the level of development journalism consciousness in the media
- To create a cohort of reporters and ambassadors committed to telling our story in its entirety.
- To inculcate a culture of fair and accurate news coverage of South Africa

### Attendees/delegates

Our conference is targeted at Community Media in general. This means the majority of attendees will be reporters, editors and or owners of community newspapers and community radio stations. These are spread out through the country.

Please note that we have invited a veteran editor to speak about the media landscape that obtained at the dawn of democracy and whether the fault lines have changed.

Another guest will talk about the sustainability/fiscal challenges faced by community media. You will be the second to address delegates at 11am.

### Speaker Expectation

We hope for an explanatory address that takes us into the nature and content of the relationship between community media and government. You may look into the kind of support and cooperation.

While the first address by the editor will be a scene setter, yours will be the first opportunity to go into the nub of the matter: how do we help community media to help itself.

From where you sit, and given sustainability challenges facing many community media, what does the future hold?

### Social Media

It is important to note that this is a conference of media professionals and therefore your presentation and reflections may be put on various social media platforms (tweeted, etc) by delegates. Where you wish to speak off the record, it is important to be specific and clear to the delegates.

You are nonetheless encouraged to speak freely and courageously about the state of our media and what is required to ascend a higher, more ideal plane from which to reflect South African life as we ought to.

Should you have any queries please feel free to contact me. Should you have a written presentation, and this is not a must, we will be able to flight it on a big screen in the hall.

We appreciate your time and look forward to welcoming and interacting with you.

Regards

Makhudu Sefara

Unscripted Communication (Pty) Ltd.



Makhudu Sefara &lt;makhudu.sefara@gmail.com&gt;

---

## Speaker Briefing Notes

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Phumla Williams, Ms <Phumla@gcis.gov.za>  
To: Makhudu Sefara <makhudu.sefara@gmail.com>  
Cc: Gilbert Letsoalo <Gilbert@gcis.gov.za>

Mon, Dec 10, 2018 at 1:04 PM

Makhudu

I was ready and set to participate , the Presidency has assigned me something to attend to tomorrow. I will see if I can get somebody to attend on my behalf. I will let you know

Regards

Phumla

**Phumla Williams, Ms**

Acting Director General

Government Communication and Information System

Tshedimosetso House  
1035 Frances Baard & Festival Street  
Hatfield, Pretoria

Cell: +27 83 501 0139

Tel: +27 12 473 0236

Email: [Phumla@gcis.gov.za](mailto:Phumla@gcis.gov.za) Website: [www.gcis.gov.za](http://www.gcis.gov.za)**government  
communications**

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Department:  
Government Communication and Information System  
REPUBLIC OF SOUTH AFRICA

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Makhudu Sefara &lt;makhudu.sefara@gmail.com&gt;

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## Speaker Briefing Notes

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**Makhudu Sefara** <makhudu.sefara@gmail.com>  
To: "Phumla Williams, Ms" <Phumla@gcis.gov.za>, tasneem@gcis.gov.za  
Cc: Gilbert Letsoalo <Gilbert@gcis.gov.za>

Tue, Dec 11, 2018 at 11:40 PM

Dear Tasneem and Phumla

Hope you're well.

I just wanted to send a note of appreciation for GCIS's participation in our conference. You've been a great sport, Tasneem and the delegates continued to make reference to your contribution long after you had left. That, for me, spoke to the resonance of your message.

I value and appreciate your inputs and participation.

Regards  
Makhudu Sefara

On 10 Dec 2018, at 14:58, Phumla Williams, Ms <Phumla@gcis.gov.za> wrote:

Hi Sefara

We agreed that Tasneem will join you guys. I also was looking forward to participating

Regards

**Phumla Williams, Ms**

Acting Director General

Government Communication and Information System

Tshedimosetso House  
1035 Frances Baard & Festival Street  
Hatfield, Pretoria

Cell: +27 83 501 0139

Tel: +27 12 473 0236

Email: [Phumla@gcis.gov.za](mailto:Phumla@gcis.gov.za) Website: [www.gcis.gov.za](http://www.gcis.gov.za)

<image001.jpg>

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Makhudu Sefara &lt;makhudu.sefara@gmail.com&gt;

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## Speaker Briefing Notes

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**Tasneem Carrim** <tasneem@gcis.gov.za>

Wed, Dec 12, 2018 at 9:45 AM

To: Makhudu Sefara &lt;makhudu.sefara@gmail.com&gt;, "Phumla Williams, Ms" &lt;Phumla@gcis.gov.za&gt;

Cc: Gilbert Letsoalo &lt;Gilbert@gcis.gov.za&gt;

Thanks Makhudu. It was such a pleasure. And I called the MDDA and our radio guy immediately to activate the promises I made

**Tasneem Carrim**

Chief Director: Policy &amp; Research

Government Communication and Information System

Tshedimosetso House  
1035 Frances Baard & Festival Street  
Hatfield, Pretoria

Cell: +27 82 467 9227

Tel: +27 12 473 0298

Email: [tasneem@gcis.gov.za](mailto:tasneem@gcis.gov.za) Website: [www.gcis.gov.za](http://www.gcis.gov.za)**government  
communications**Department:  
Government Communication and Information System  
REPUBLIC OF SOUTH AFRICA

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**From:** Makhudu Sefara [mailto:makhudu.sefara@gmail.com]**Sent:** 11 December 2018 11:40 PM**To:** Phumla Williams, Ms <Phumla@gcis.gov.za>; Tasneem Carrim <tasneem@gcis.gov.za>**Cc:** Gilbert Letsoalo <Gilbert@gcis.gov.za>**Subject:** Re: Speaker Briefing Notes

Dear Tasneem and Phumla

Hope you're well.

I just wanted to send a note of appreciation for GCIS's participation in our conference. You've been a great sport, Tasneem and the delegates continued to make reference to your contribution long after you had left. That, for me, spoke to the resonance of your message.

"S19"

  
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**NOTE PAD**

*Big changes start with small ideas!*



*ROLH CALL  
11/12/2018*





Roll Call

NAME	ORGANIZATION	CONTACTS
1) Mireka Selale	Mohodi FM	0799804401
2) Rachel Cetera	Radio Attacks	0215724320
3) Mique Hansen	Radio Attacks	078 374 8671
4) Mpho Rapietlele	Botswana fm	081 855 3039
5) Mpho Rapietlele	UCR FM	063 2272333
6) Mpho Rapietlele	UCR FM	078 7401233
7) Mpho Rapietlele	SONET LIFE MAGAZINE	076 957 0377
8) CIPF Shiko	Alex FM Radio	0630599413
9) Urban bobae	UCR FM	073379364
10) Jaccarine Meas	Radio Empeng station	074 413 9840
11) NOMAABUS Mgaawile	Zibonelle FM	0731835365
12) MICHELLE ALEXUS	Zibonelle FM	078 438 2163
13) Sankel Mkgayi	Zibonelle FM	061 753 0232
14) Maudu Nonocomsa	Zibonelle FM	072 0985877
15) Buyiselo Rorova	Zibonelle FM	071 793 3368
16) Suni Gilland	Coxon - Botswana	078 265 6419
17) SABELO MASHOQO	Coxon - Botswana	071 159 4743 or
18) Pambali Gumene	Coxon - Botswana	079 408 2064
19) Senantha Mngoshu	Township Times Media	0630407571
20) Lutiro Moeur	Township Times Media	078 225 2520
21) Apple Mlaweng	NGAUSHWA FM 98.5	0737228790
22) PUMINANI AMASISI	NGAUSHWA FM 98.5	081 8858 791
23) Bill Fortune	Ethephiwi Community Radio	074 2578794
24) Seima Mochiso	Moponi Herald	0607344503
25) Bontshwini ISHAKILE	Botswana Community Radio	078 361 0910
26) Refilwe Molepi	RTS (Einslerley)	073 831 4322
	RTS (Kwibwana)	071 959 8430

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NAME	ORGANIZATION	CONTACTS
27) REXSON ARESSE	CCTM RADIO	062 2064748
28) NICOLO LODIENBERG	CFM Radio	074 524 0100
29) Fiyonqy Enelina	Radio Bushbuckridge	078 6174649
30) SITHOLE KWENA	Mohodi FM	082 838 7460
31) THEMBAKHELE ZUW	Radio KHWIZI	073 482 9904
32) SIFHATUWE CLUIE	Radio KHWIZI	079 1535407



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# Roll Call

NAME	ORGANIZATION	CONTACTS
1) Malesaka Selaelo	Mohodifm	0799804401
2) Rachel Georgia	Radio Atlantis	0215724320
3) Monique Hansen	Radio Atlantis	078 374 8671
4) Mpho Raphaelelo	Balokwa fm	081 835 3039
5) Yola Kambik	UCRFM	063 2292333
6) Siphego Vukhina	UCR-FM	0787401233
7) JACOB MAWELA	SOWETO LIFE MAGAZINE	076 957 0377
8) Cliff Shiko	Alex FM Radio	0630599413
9) Urban Dotse	UCR FM	0733790364
10) Jacqueline Meas	Radio Temoreng station	074 413 9840
11) NOMAXABUO Mqawule	ZIBONLE FM	073183 5365
12) MICHELLE AUCUS	ZIBONLE FM	078 438 2168
13) Sankelo Mqayi	Zibonele FM	061 753 0232
14) NAWON Noncomazi	Zibonele FM	072 099588
15) Buyiselwa Koraza	Zibonele FM	071 733 3368
16) Sunel Gilliland	Caxton - Boksburg Advertiser	078 285 6458
17) SABELO MASHEGO	CAXTON - "	071 159 4743 OR 079 408 2064
18) Pambili Gumeneke	Township Times Media	0630407571
19) Sononthe Mgoshu	Township Times Media	078 225 2520
20) Lutho Moele	NGAUSHWA FM 99.5	0737286790
21) Andie Nkweni	NGAUSHWA FM 99.5	081 3858 791
22) Phumani Xantasi	Ekhephini Community Radio	074 2578799
23) Bill Fortunate	Mopani Herald	0607344503
24) Selma Motlajo	Botswana Community Radio	078 361 2210
25) BERTRAM ISHABICE	RTS (Kimberley)	073 831 4327
26) Refilwa Motapi	RTS (Kimberley)	071 959 8430



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7



NAME                      ORGANIZATION                      CONTACTS

27	BRENDA CARESE	CCFM RADIO	062 3064748
28	NICOLA LOCHENBERG	CCFM Radio	074 524 0100
29	Nyauyangu Emelika	Radio Bushbuckridge	073 6174649
30	Sithole kwena	Mahodi FM	082 858 7460
31	Thembakuhle Zulu	RADIO KWWEZI	073 482 9909
32	SIPHEKWE CHULE	RADIO KWWEZI	079 1535401

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